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Anexos

Anexo A – Descrição dos Indicadores de Desempenho

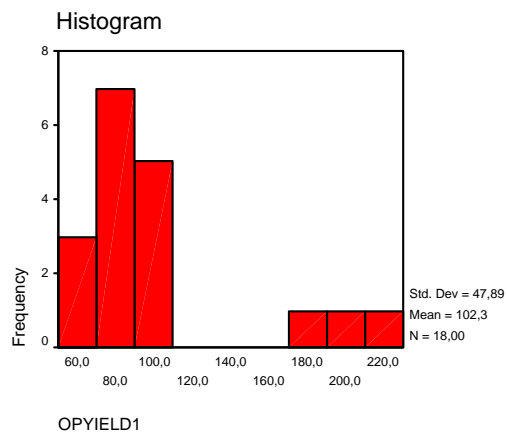
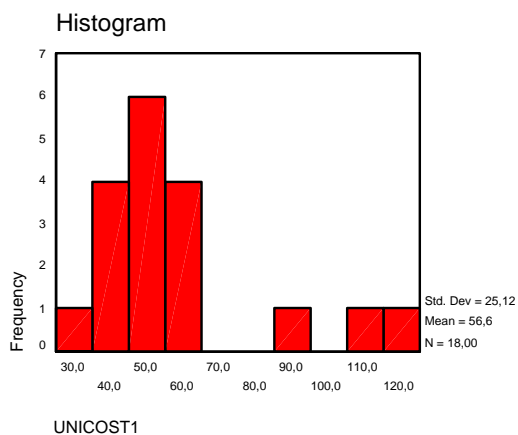
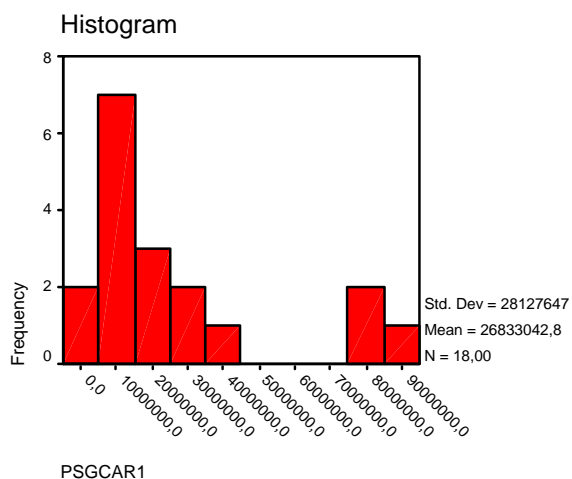
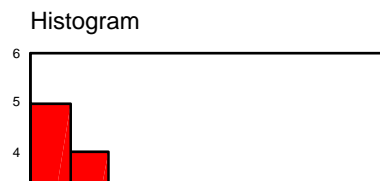
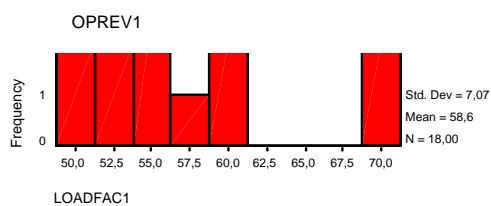
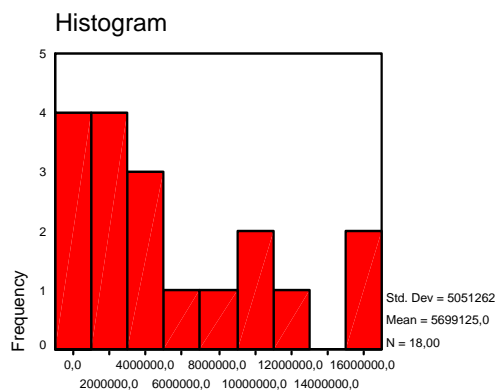
Nesse anexo, são descritos os indicadores de desempenho utilizados no presente trabalho.

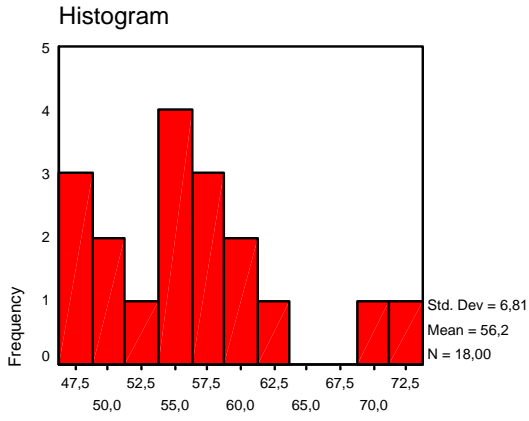
SIGLA	DESCRIÇÃO	FONTE
OPREV	Receita Operacional Somatório de receitas de serviços programados (passageiros, excesso de bagagem, carga - inclusive encomendas expressas e malas diplomáticas e correio), serviços não programados (passageiros e excesso de bagagem, carga - inclusive encomendas expressas e malas diplomáticas e correio) e outras receitas operacionais (receitas relacionadas a transportes incidentais e receitas operacionais diversas).	Profit & Loss Statement
PSGKM	Passageiros Km Totais Soma dos produtos obtidos ao multiplicar o número de assentos de passageiros pagos transportados em cada trecho do voo pela distância do trecho. O resultado é igual ao número de quilômetros viajados pelos passageiros. Nota: Passageiro pago é aquele por cujo transporte a empresa recebe remuneração comercial.	Profit & Loss Statement
LOADFAC	<i>Passenger Load Factor</i> É a capacidade efetivamente utilizada de assentos da aeronave (RPK/ASK). Nota: RPK: é o número de passageiros pagantes transportados por quilômetros voados. É uma	Profit & Loss Statement

	<p>medida de demanda.</p> <p>ASK: Corresponde ao produto da multiplicação da quantidade de assentos disponíveis em todas as aeronaves pela distância dos vôos da Companhia.</p>	
PROF	<p>Lucro Bruto</p> <p>É o valor das receitas operacionais abatidas das despesas operacionais.</p>	Profit & Loss Statement
UNICOST	<p>Custos Operacionais por Ton- Km disponíveis</p> <p>Medida de desempenho que demonstra os custos operacionais incorridos pela companhia aérea como uma proporção da capacidade d sua frota (toneladas quilômetros disponíveis), expressa em centavos de dólar por tonelada-quilômetro.</p>	Profit & Loss Statement
PSGCARR	<p>Passageiros Transportados</p> <p>Somatório dos passageiros transportados em vôos programados domésticos e vôos programados internacionais.</p>	Traffic Data
OPYELD	<p>Yield Operacional</p> <p>Quociente da divisão da receita total de transporte de passageiros pela quantidade de passageiros por quilômetros transportados pagos. O resultado é apresentado em centavos de dólares por quilômetros</p>	Unit Cost
BREVEN	<p>Break Even Load Factor</p> <p>É a taxa de ocupação para que as receitas operacionais correspondam às despesas operacionais incorridas.</p>	Unit Cost
CURASS	<p>Ativos Correntes</p> <p>Somatório do Caixa, saldos de contas bancárias e investimentos de curto prazo, contas correntes e recebíveis de curto prazo e outros ativos correntes.</p>	Balance Sheet
TURNOV	<p>Lucratividade – Giro de Ativos</p> <p>Receita operaciona dividida pelos ativos totais. Essa é uma medida de como os ativos estão sendo usados para gerar receitas.</p>	Profit & Loss Statement / Balance Sheet

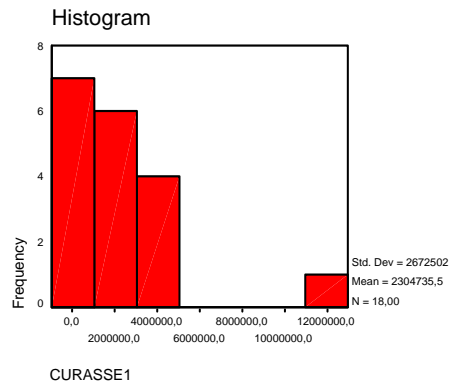
Anexo B – Extratos do SPSS

Histogramas de Variáveis 1

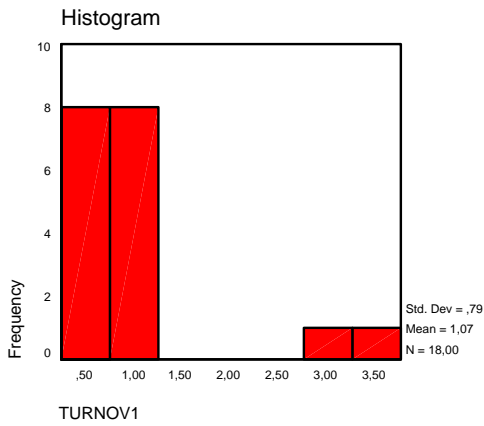




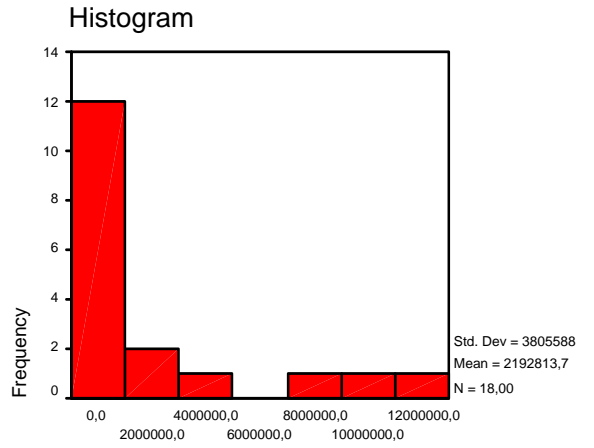
BREVEN1



CURASSE1

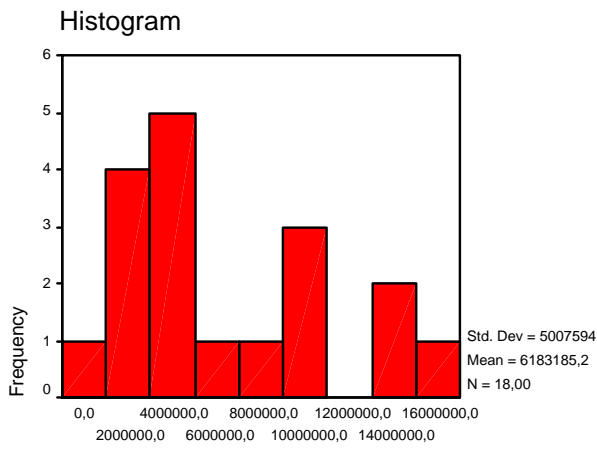


TURNOV1

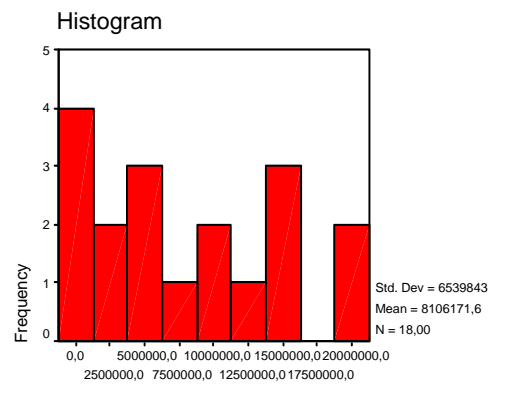


PROF1

Histogramas das Variáveis 2



OPREV2



TPERF2

