

6 Referências Bibliográficas

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7 Anexos

7.1. Categorias de produtos e marcas utilizados nas fichas

Categorias de Produtos	Marcas
Café	Câmara, Pilão, Bom Dia, Princesa, Pimpinela, Caboclo, Sul de Minas, Canaan, Sendas, Pão de Açúcar.
Sardinha em Lata	Coqueiro, Gomes da Costa
Fermento em Pó	Royal, Bolo Bom, Dr. Oetker
Farinha de Trigo	Rosa Branca, Buquê, Boa Sorte, Dona Benta, Rotta, Lili, Pão de Açúcar
Biscoito Cream Cracker	Tostines, Triunfo, Parati, Naga, Richester, Xereta, Dunga, Aymoré, Adria Folhata.
Gelatina	Frutop, Dr. Oetker, Bretzke, Royal, Sol.
Achocolatado	Palate, Toddy, Nescau, Mágico, Chocopink, Garotada, Showcau, Ovomaltine
Lingüiça Calabresa	Rezende, Perdigão, Seara, Faisão, Saborosa, Raquel
Margarina	Vigor, Qualy, Primê, Primor, Dorianana, Coamo, Amélia, Leco, Becel, Claybom, Mesa, Margarela, Pão de Açúcar
Leite Longa Vida	Milênio, Elegê, Bom Cheff, Cotochês, Extra, Lac, Batavo, Ibituruna, Aurolat
Biscoito Recheado	Triunfo, Xereta, Adria Black, Gulosos, Zadimel, Richester, Festiva Floresta Negra, Marilan, Nikito, Trakinas, Bono, Naga Nhac, Boa Vida, Negresco, Danix, Bauny, Adria Mousse, Chocolícia, Extra Chocolate com Morango, Oreo, Piraquê, Tostines, Aymoré, Blackout, Break Up, Passa Tempo, Mabel
Macarrão Espaguete	Yara, Vitória, Petybon, Galo, Chiarini, Nosso Lar, Dona Benta, Cadore, Renata, Barilla, Adria, Amália.
Farinha de Mandioca	Granfino Torrada, Granfino Extra, Chinesinho, Rialto, Campista
Fubá	Sinhá, Granfino
Óleo de Soja	Liza, Soya, Perdigão, Veleiro, Salada, Ville, Clarion
Açúcar	Da Barra, Claro, União, Pão de Açúcar, Neve
Arroz	Camil, Gabel, Namorado, Tio Bruno, Máximo, Catarinão, Brejeiro, Vila Rica, Ouro, CB, Tio João, Urbano, Tio Urbano, Carreteiro, Tchê, Rei do Sul, Chinês, Príncipe, Princesa
Feijão Preto	Combrasil, Azulão, Carreteiro, Princesa, Grão Bom, Máximo, Caldão, Cinderela, Mundial, Pão de Açúcar
Salsicha	Da Granja, Rezende, Estrela, Aurora, Rica, Sadia

Macarrão Instantâneo	Cadore, Maggi Lamen, Bertani, Nissin Lámen, Vigor, Renata, Buggati.
Farinha Láctea	Nutrifoods, Nestlé
Extrato de Tomate	Minha Quinta, Stella D'Oro, Extratod'oro, Predilecta, Olé, Tradelli Extradelli, Elefante, Pão de Açúcar