

## Referências Bibliográficas

- ACHIM, W.; RITTER, T.; GEMUENDEN, H. G. Value Creation in Buyer-Seller Relationships: Theoretical Considerations and Empirical Results from a Supplier's Perspective, **Industrial Marketing Management**, v.30, no.4, pp.365-377, 2001.
- ACHROL, R. S.; KOTLER, P. Marketing in the network economy, **Journal of Marketing**, v.63 (Special issue), pp.146-163, 1999.
- ACKOFF, R. L. **Re-creating Corporation: A Design of Organizations for 21st Century**, Oxford University Press, New York, pp.21-43, 1999.
- ALBRECHT, K.; ZEMKE, R. **Serviço ao cliente: reinvenção da gestão do atendimento ao cliente**, Campus, Rio de Janeiro, 2002.
- ALBUQUERQUE, G. **Reflexões sobre a economia mineral e a compressão de preços no setor minero-metalúrgico**, Trabalho de pós-graduação em Engenharia Mineral. Escola Politécnica da USP, Deptº de Engenharia de Minas, São Paulo, 1995, 19f.
- ALVAREZ, M. P.; QUEIROZ, A. A. Aproximação dos laços de parcerias entre fornecedor-cliente na cadeia de suprimentos como fonte de competitividade. Encontro Nacional de Engenharia de Produção, v.22, Ouro Preto, 2003.
- AMARATUNGA, D.; BALDRY, D. Moving from performance measurement to performance management, **Emerald Facilities Journal**, v.20, no.5/6, pp.217-223, 2002.
- AMMER, D.S. Purchasing for Profits, **Harvard business Review**, v.39, no.3, pp.135-143, 1961.
- AMMER, D. Top management's view of the purchasing function, **Journal of Purchasing and Materials Management**, Winter, 1989.
- ANDERSON, S. W.; GLENN, D.; SEDATOLE, K. L. Sourcing parts of complex products: evidence on transaction costs, high-powered incentives and ex-post opportunism, **Accounting, Organizations and Society**, v.25, pp.723-749, 2000.
- ANDERSON, M. G.; KATZ, P. B. Strategic Sourcing, **The International Journal of Logistics Management**, v.9, no.1, pp.1-14, 1998.

ANDRADE, J. G. **Competitividade na exploração mineral: um modelo de avaliação**, Tese de Doutorado. Escola Politécnica da USP, Deptº de Engenharia de Minas e Petróleo, São Paulo, 2001, 38f.

BAILY, P.; FARMER, D.; JESSOP, D.; JONES, D. **Purchasing Principles and Management**, Financial Times-Pitman Publishing, ed.9, London, 2004.

BALLOU R. H.; **Business Logistics Management: Planning, Organizing and Controlling the Supply Chain**, Prentice-Hall, New Jersey, Ed.5., 2004.

BALS, L.; HARTMANN, E.; RITTER, T. Barriers of Purchasing Departments Involvement in Marketing Service Procurement, **Industrial Marketing Management**, v.38, no.8, pp.892-902, nov. 2009.

BASTOS, C.E. **Atributos de parcerias de sucesso em cadeias de suprimentos: um estudo de caso na relação fabricante, fornecedor na indústria aeronáutica**. São Paulo, 2006. Dissertação de Mestrado - FEA/USP.

BATENBURG, R.; VERSENDAAL, J. Maturity matters: Performance determinants of the procurement business function. **ECIS 2008 Proceedings**. Paper 144, 2008.

BEMELMANS, J.; VOORDIJK, H.; VOS, B. P. Designing a tool for an effective assessment of purchasing maturity in construction, **Benchmarking: An International Journal**, v.20, no.3, pp.342-361, 2013.

BENNETT, P. ABM and the procurement cost model, **Management Accounting**, v.77, pp.28-32, 1996.

BENSAOU, M. Portfolios of Buyer-Supplier Relationships, **Sloan Management Review**, v40, no.4, pp.35-44, 1999.

BHASKARAN, S.R.; KRISHNAN, V. Effort, revenue, and cost sharing mechanisms for collaborative new product development, **Management Science**, v.55, no.7, pp.1152-1169, 2009.

BENBASAT, I.; GOLDSTEIN, D.K.; MEAD, M. The Case Research Strategy in Studies of Information Systems, **MIS Quarterly**, v.11, no.3, pp.369-386, 1987.

BERGER, P. D.; GERSTENFELD, A.; ZENG, A. Z. How many suppliers are best? A decision-analysis approach, **The International Journal of Management Science**, v.32, pp.9-15, 2004.

BOONS, F.; HUISINGH, D. Cleaner production: the roles of non-governmental organizations and individuals in stimulating its implementation within corporations, **Eur. Water Pollut. Control**, v.2, no.6, pp.40-48, 1992.

BOWEN, F. E.; COUSINS, P. D.; LAMMING, R. C.; FARUK, A. C. The role of supply management capabilities in green supply, **Production and Operations Management**, v.10, no.2, pp.174-189, 2001.

BOWERSOX, D. J.; CLOSS, D. J. **Logistical Management: The Integrated Supply Chain Process**, McGraw-Hill, New York, pp.24-56, 1996.

BRABECK-LETMATHE, P. **Response Letter to Greenpeace's Report "Caught Red Handed"**, Vevey, Switzerland, 2010.

BRADY, T.; DAVIS, A.; GANN, D. Creating value by delivering integrated solutions, **International Journal of Project Management**, v.23, pp.360-365, July, 2005.

BRINDLEY, C.; OXBORROW, L. Aligning the sustainable supply chain to green marketing needs: A case study, **Industrial Marketing Management**, v.43, no.1, pp.45-55, 2014.

BRINKKEMPER, S. The procurement alignment framework construction and application. **Wirtschaftsinformatik**, v.48, no.5, pp.323-330, 2006.

BROOK, O. **Logistics in the Service Industries**, Council of Logistics Management, 1991.

BRUIN, T. De; FREEZE, R; KAULKARNI, U.; ROSEMANN, M. Understanding the main phases of developing a maturity assessment model, **16<sup>th</sup> Australian Conference on Information Systems (ACIS)**, Sydney, pp.8-19, 2005.

BURT, D.; DOYLE, M. **The American Keiretsu: A Strategic Weapon for Global Competitiveness**. Business One Irwin, Illinois, USA, 1994.

BUTLER, R. What You Measure Is What You Get - An Investigation into Measurement of the Value Added by the Purchasing Function, **IPSERA Conference**, Birmingham, 1995.

BUTTER, F.; LINSE, K. Rethinking Procurement in the Era of Globalization, **MIT Sloan Management Review**, v.50, no.1, pp.76-80, 2008.

BUYSSE, K.; VERBEKE, A. Proactive environmental strategies: A stakeholder management perspective, **Strategic Management Journal**, v.24, no.5, pp.453-470, 2003.

CARMO, L. F. R. R. S. **Contribuição para sistematizar a análise da dinâmica de cadeias de suprimento: proposta de um método de análise e a sua aplicação à indústria automotiva.** Rio de Janeiro, 2003. 207p. Tese de Doutorado - Departamento de Engenharia Industrial, Pontifícia Universidade Católica do Rio de Janeiro.

CARR, L. P.; ITTNER, C. D. Measuring the cost of ownership. **Journal of Cost Management**, v.6, pp.42-51, 1992.

CARR, A. S.; PEARSON, J. N. Strategically managed buyer-supplier relationships and performance outcomes, **Journal of Operations Management**, v.5, pp.497-519, 1999.

CARR, A. S.; PEARSON, J. N. The impact of purchasing and supplier involvement on strategic purchasing and its impact on firm's performance, **International Journal of Operations and Production Management**, v.22, no.9, pp.1032-1053, 2002.

CARR, A. S.; SMELTZER, L. R. An Empirically Based Operational Definition of Strategic Purchasing, **European Journal of Purchasing & Supply Management**, v.3, no.4, 1997.

CARR, A. S.; SMELTZER, L. R. The relationship among purchasing benchmarking, strategic purchasing, firm performance, and firm size, **The Journal of Supply Chain Management**, v.35, no.4, pp.51-60, 1999.

CARR, A. S.; SMELTZER, L. R. An empirical study of the relationships among purchasing skills and strategic purchasing, financial performance, and supplier responsiveness, **The Journal of Supply Chain Management**, v.36, no.3, pp.40-54, 2000.

CARTER, C. R.; CARTER, J. R. Interorganizational determinants of environmental purchasing: initial evidence from the consumer product industries, **Decision Science**, v.29, no.9, pp.659-685, 1998.

CARTER, C. R.; ELLRAM, L. M.; READY, K. J. Environmental purchasing: benchmarking our German counterparts, **International Journal of Purchasing and Materials Management**, v.34, no.4, pp.28-38, 1998.

CARTER, J. R.; NARASIMHAN, R. The Role of Purchasing and Materials Management in Total Quality Management and Customer Satisfaction, **International Journal of Purchasing and Materials Management**, v.30, pp.2-13, 1994.

CARTER, P. L.; CARTER, J. R.; MONCZKA, R. M. **Succeeding in a Dynamic World: Supply Management in the Decade Ahead**, Arizona, CAPS Research, 2007.

CARTER, P. L.; MOSCONI, T. **Strategic Performance Measurement for Purchasing and Supply**, CAPS Research, Arizona, 2005.

CAVINATO, J. L. A total cost / value model for supply chain competitiveness, **Journal of Business Logistics**, v.13, no.2, pp.285-301, 1992.

CAVINATO, J. L.; KAUFFMAN, R. G. ALJIAN, G. W. **Purchasing Handbook, A Guide for the Purchasing and Supply Professional**, McGraw-Hill Inc.; ed.6, US, 2000.

CHALMETA, R. Methodology for customer relationship management, **The Journal of Systems and Software**, v.79, pp.1015-1024, Grupo integracion y Reingenieria de Sistemas (IRIS), Universitat Jaume I, 2005.

CHEN, I. J.; PAULRAJ, A.; LADO, A. A. Strategic purchasing, supply management, and firm performance, **Journal of Operations Management**, v.22, no.5, pp.505-523, 2004.

CHEN, Y.; ISHIKAWA, J.; YU, Z. Trade liberalization and strategic outsourcing, **Journal of International Economics**, v.63, pp.419-436, 2004.

CHOI, T. Y.; KRAUSE, D. R. The supply base and its complexity: implications for transaction costs, risks, responsiveness, and innovation, **Journal of Operations Management**, v.24, no.5, pp.637-652, 2006.

CHOPRA, S.; SODHI, M. Managing risk to avoid supply-chain breakdown, **MIT Sloan Management Review**, v.46, no.1, pp.53-61, 2004.

CHRISTOPHER, M. R. L. Supply chain strategy: its impact on shareholder value, **International Journal of Logistics Management**, v.10, pp.1-10, 1999.

CHRISTOPHER, M.; PECK, H.; TOWILL, D. A taxonomy for selecting global supply chain strategies, **The International Journal of Logistics Management**, v.17, no.2, pp.277-287, 2006.

CHRISTY, D. P.; GROUT, J. R. Safeguarding supply chain relationships, **International Journal of Production Economics**, v.36, no.3, pp.233-242, October, 1994.

COOPER, R. W.; FRANK, G. L.; KEMP, R.A. A multinational comparison of key ethical issues, helps and challenges in the purchasing and supply management profession: the key implications for business and the professions, **Journal of Business Ethics**, v.23, no.1, pp.83-100, 2000.

COSTA, F. J. C. L. **Introdução à Administração de Materiais em Sistemas Informatizados**. Editora Editco Comercial, São Paulo. 2002.

COUSINS, P. D. A conceptual model for managing long-term inter-organisational relationships, **European Journal of Purchasing & Supply Management**, v.8, no.2, pp.71-83, 2002.

COUSINS, P. D.; LAMMING, R.; LAWSON, B.; SQUIRE, B. **Strategic Supply Management Principles, Theories and Practice**, Pearson Education, UK, 2008.

COUSINS, P. D.; SPEKMAN, R. Strategic Supply and the management of inter- and intraorganisational relationships, **Journal of Purchasing and Supply Management**, v.9, no.1, pp.11-30, 2003.

COX, A. **Business Success - A Way of Thinking About Strategic, Critical Supply Chain Assets and Operational Best Practice**, Earlsgate Press, Great Britain, 1997.

CRAMM, S. Outsource the Work, Not the Leadership, **Harvard Business Review**, 2010.

CRESPIN-MAZET, F.; DONTENWILL, E. Sustainable procurement: Building legitimacy in the supply network, **Journal of Purchasing and Supply Management**, v.18, no.4, pp.207-217, December 2012.

CYERT, R.; MARCH, J. **A Behavioural Theory of the Firm**, Prentice-Hall, Englewood-Cliffs, NJ, 1963.

DAHLMANN, F.; BRAMMER, S.; MILLINGTON, A. Environmental management in the United Kingdom: new survey evidence, **Management Decision**, v.46, no.2, pp.264-283, 2008.

DAY, G. S. **The market driven organization: Understanding, attracting, and keeping Valuable Customers**, Free Press, New York, 1999.

DE BRITO, M. P.; CARBONE, V.; BLANQUART, C. M. Towards a sustainable fashion retail supply chain in Europe: organisation and performance, **International Journal of Production Economics**, v.114, pp.534-553, 2008.

DEGRAEVE Z.; ROODHOOFT, F. Effectively selecting suppliers using total cost of ownership, **Journal of Supply Chain Management**, v.35, no.1, ABI/INFORM Global, pp.5, 1999.

DEROOY, J. **Economic Literacy: What Everyone Needs to Know about Money and Markets**, Crown Publishers, New York, 1995.

DIMAGGIO, P. J.; POWELL, W. W. The iron cage revisited: institutional isomorphism and collective rationality in organizational fields, **American Sociological Review**, v.48, no.2, pp.147-160, 1983.

DRIEDONKS, A. D.; GEVERS, J. M. P.; WEELE, A. V. Managing sourcing team effectiveness: the need for a team perspective in purchasing organizations, **Journal of Purchasing and Supply Management**, v.6, no.2, pp.109-117, June, 2010.

DUMOND, E. Making best use of performance measures and Information, **International Journal of Operations and Production Management**, v.14, 1994, pp.16-31.

DUYSTERS, G.; HAGEDOORN, J. Core competences and company performance in the world-wide computer industry, **The Journal of High Technology Management Research**, v.11, no.1, pp.75-91, Spring, 2000.

EISENHARDT, K. **Building theories from case study research**, Academy of Management Review, no.14, vol.4, pp.532-550, 1989.

EISNER, R. **The Misunderstood Economy: What Counts and How to Count It**, Harvard Business School Press, Boston, Massachusetts, 1994.

EL-GOHARY, N. M.; OSMAN, H.; EL-DIRABY, T. E. Stakeholder management for public private partnerships, **International Journal of Project Management**, v.24, pp.595-604, 2006.

ELKINGTON, J. **Cannibals with Forks: The Triple Bottom Line of the 21st Century Business**, New Society Publishers, Stoney Creek, CT, 1998.

ELLIOTT-SHIRCORE, T. I.; STEELE, P. T. Procurement Positioning Overview, **Purchasing and Supply Management**, pp. 23-26, December 1985.

ELLRAM, L. M.; CARR, A.; Strategic Purchasing: A History and Review of the Literature, **International Journal of Purchasing and Materials Management**, v.30, no.2, pp.9-18, 1994.

ELLRAM, L. M. Activity based costing and total cost of ownership: A critical linkage. **Journal of Cost Management**, v.8, pp.22-30, 1995.

ELLRAM, L. M.; SIFERD, S. P. Purchasing: The cornerstone of the total cost of ownership concept, **Journal of Business Logistics**, v.14, no.1, pp.163-184; 1993.

ELLRAM, L. M.; SIFERD, S. P. Total cost of ownership: A key concept in strategic cost management decisions, **Journal of Business Logistics**, v.19, no.1, pp.55 ABI/INFORM Global, 1998.

ELLRAM, L. M.; OGDEN, J. A.; ZSIDISIN, G. A. The relationship between purchasing and supply management's perceived value, **Journal Of Business Logistics**, v.24, no.2, pp.129, 2003.

ENGEL, J. F.; BLACKWELL, R.D.; MINIARD, P. **Consumer behavior**, The Gryden Press, Hinsdale, 1995.

ELTANTAWYA, R. A.; GIUNIPERO, L. An empirical examination of strategic sourcing dominant logic: Strategic sourcing centricity, **Journal of Purchasing & Supply Management**, v.19, pp.215-226, 2013.

FANG, J.; ZHAO, L.; FRANSOO, J. C.; VAN WOENSEL, T. Sourcing strategies in supply risk management: An approximate dynamic programming approach, **Computers & Operations Research**, v.40, no.5, pp.1371-1382, May 2013.

FEARON, H.; BALES, W. **Measures of Purchasing Effectiveness**, Center for Advanced Purchasing Studies (CAPS), Tempe, 1997.

FERRIN, B. G.; PLANK, R. E. Total cost of ownership models: An exploratory study, **Journal of Supply Chain Management**, v.38, no.3, ABI/INFORM Global, pp.18, 2002.

FINE, C. **Clockspeed**, Perseus Books, Cambridge, EUA, 1998.

FISHER, P. **The Market View: Incentives Matter - The Road Ahead of the Fed**, Hoover Press, Stanford, California, 2009.

FLEURY, A.; DAVIES, B. **Sustainable supply chains - minerals and sustainable development, going beyond the mine**. Resour. Pol., 2012.

FONSECA, M. J.; ROSSI, C. A. V. Involvement research in a international concept: evaluation of a scale in Brazil, American Marketing Association, Proceedings of 2000 Summer Marketing Educators Conference, Chicago, IL, 2000.

FOROOHAR, R. Are Companies More Powerful Than Countries? **TIME Magazine**, Davos. Jan, 2012. <<http://business.time.com/2012/01/27/are-companies-more-powerful-than-countries>>. Data de acesso: 25/09/2013.

FOWLER, S. J.; HOPE, C. Incorporating sustainable business practices into company strategy, **Business Strategy and the Environment**, v.16, no.1, pp.26-38, 2007.

FRASER, C.; ZHU, C. Stakeholder perception of construction site managers' effectiveness, **Construction Management and Economics**, v.26, no.6, pp.579-590, 2008.

FREEMAN, V. T.; CAVINATO, J. L. Fitting Purchasing to the Strategic Firm: Frameworks, Processes, and Values, **Journal of Purchasing & Materials Management**, v.26, no.4, pp.6-10, 1990.

FREEMAN, R. E.; REED, D. L. Stockholder and stakeholder: A new perspective on corporate governance, **California Management Review**, v.25, no.3, pp.93-94, 1983.

FLEMING, R. **Successful Supplier Relationship Management**, EAU: Oracle Corporation, 2004.

FLYN, B. B.; HUO, B.; ZHAO, X. The impact of supply chain integration on performance: a contingency and configuration approach, **Journal of Operations Management**, v.28, pp.58-71, 2010.

GARVIN, D. A. The Process of Organization and Management, **Sloan management review**, v.39, no.4, pp.33-50, 1998.

GELDERMAN, C. J. **A Portfolio Approach to the Development of Differentiated Purchasing Strategies**, Eindhoven University of Technology, Doctoral thesis, 2003.

GELDERMAN, C. J.; SEMEIJN. J. Managing the global supply base through purchasing portfolio management. **Journal of Purchasing and Supply Management**, v.12, no.4, pp. 209-217, 2006.

GIANESI, I. G. N.; CORREA, H. L. **Administração estratégica de serviços**, Atlas, São Paulo, 1994.

GIL, A. C. **Como elaborar projetos de pesquisa**, Atlas, São Paulo, ed.3, 1991.

GIURCO, D.; MCLELLAN, B.; FRANKS, D.; NASAI, K. Responsible mineral and energy futures: views at the nexus, **Journal of Cleaner Production**, pp.1-17, 2014.

GOEBEL, P.; REUTER, C.; PIBERNIK, R.; SICHTMANN, C. The influence of ethical culture on supplier selection in the context of sustainable sourcing, **International Journal of Production Economics**, v.140, no.1, pp.7-17, November 2012.

GONÇALVES, C. R. **Direito Civil: direito das obrigações: parte especial. Vol. 6, tomo 1: contratos**, Saraiva, São Paulo, ed.7, 2003.

GÓNCZ, E.; SKIRKE, U.; KLEIZEN, H.; BARBER, M. Increasing the rate of sustainable change: a call for redefinition of the concept and model for its implementation, **Journal of Cleaner Production**, v.15, no.6, pp.525-537, 2007.

GONZALEZ-BENITO, J. A theory of purchasing's contribution to business performance, **Journal of Operations Management**, v.25, no.4, pp.901-917, 2007.

GRANT, R. M. **Contemporary Strategy Analysis**, Blackwell Publishing, Oxford, UK, ed.5, 2005.

GREENPEACE INTERNATIONAL. **Caught Red Handed - How Nestlé's Use of Palm Oil is Having a Devastating Impact on Rainforest, the Climate and Orangutans**, Amsterdam, The Netherlands, 2010.

HAECKEL, S. **Adaptive enterprise: Creating and leading sense-and-respond organizations**, Harvard Business Press, Boston, MA, 1999.

HÅKANSSON, H.; PERSSON, G. Supply chain management: the logic of supply chains and networks, **International Journal of Logistics Management**, v.15, no.1, pp.11-26, 2004.

HAMEL G. **The Concept of Core Competence, Competence-Based Competition**, Wiley, New York, 1994.

HANDFIELD, R. B.; SROUFE, R.; WALTON, S. Integrating environmental management and supply chain strategies, **Business Strategy and the Environment**, v.14, no.1, pp.1-19, 2005.

HANDFIELD, R. B.; WALTON, S. V.; SEEGERS, L. K.; MELNYK, S. A. Green value chain practices in the furniture industry, **Journal of Operations Management**, v.15, no.4, pp.293-315, 1997.

HANDFIELD, R. B.; WALTON, S. W.; SROUFE, R.; MELNYK, S. A. Applying environmental criteria to supplier assessment: a study in the application of the analytical hierarchy process, **European Journal of Operational Research**, v.141, no.1, pp.70-87, 2002.

HANLIN, C. The drive to increase local procurement in the Mining Sector in Africa: Myth or reality?, **Making the Most of Commodities Programme (MMCP)**, Discussion Paper no.4. March 2011.

HANLIN, R.; HANLIN, C. The view from below: 'lock-in' and local procurement in the African gold mining sector, **Resources Policy**, v.37, no.4, pp.468-474, December 2012.

HARMSEN, H.; JENSEN, B. Identifying the determinants of value creation in the market: A competence-based approach, **Journal of Business Research**, v.57, pp.533-547, 2004.

HARTMANN, E.; KERKFELD, D.; HENKE, M. Top and bottom line relevance of purchasing and supply management, **Journal of Purchasing and Supply Management**, v.18, no.1, pp.22-34, 2012.

HAYES R.H.; PISANO G.P.; UPON D.M. **Strategic Operations, Competing Through Capabilities - Text and Cases**, The Free Press, New York, 1996.

HAYES, R. H.; PISANO, G. P. Beyond world-class: the new manufacturing strategy, **Harvard Business Review**, v.72, no.1, pp.77-86, 1994.

HENRIQUES, I.; SADORSKY, P. The relationship between environmental commitment and managerial perception of stakeholder importance, **Academy of Management Journal**, v.42, no.1, pp.87-99, 1999.

HUPFER, N. T.; GARDNER, D. M. **Differential involvement with products and issues: an exploratory study**, Proceedings of the Association for Consumer Research, 2nd Conference, College Park, Maryland. pp.262-270, 1971.

SHETHA, J. N.; SHARMA, A. Why integrating purchasing with marketing is both inevitable and beneficial, **Industrial Marketing Management**, v.38, no.8, pp.865-871, November 2009.

JIANG, D.; LIANG, S.; CHEN, D. Government Regulation, Enforcement, and Economic Consequences in a Transition Economy: Empirical Evidence from Chinese Listed Companies Implementing the Split Share Structure Reform, **China Journal of Accounting Research**, vol.2, no.1, pp.71-99, June 2009.

JOHNSON, P. F.; LEENDERS, M. R.; Supply's Organizational Roles and Responsibilities, **CAPS Research**, Arizona, 2004.

KANNAN, V. R.; TAN, K. C. Supplier selection and assessment: their impact on business performance, **The Journal of Supply Chain Management**, v.38, no.4, pp.11-2, 2002.

KANNAN, V. R.; TAN, K. C. Just in time, total quality management, and supply chain management: understanding their linkages and impact on business performance, **Omega**, v.33, no.2, pp.153-162, April 2005.

KIMBALL, R. Fact tables and dimension tables: the logical foundations for dimensional modeling, **Intelligent Enterprise**, January 2003.

KLEIN, J.; GEE, D.; JONES, H. Analysing Clusters of Skills in R&D Core Competencies, Metaphors, Visualisation, and the Role of IT, **R&D Management**, v.28, no.1, pp.37-42, 1998.

KLEINDORFER, P.; SAAD, H. Managing disruption risks in supply chains, **Production and Operations Management**, v.14, no.1, pp.53-68, 2005.

KOCABASOGLU, C.; SURESH, N.C. Strategic Sourcing: An Empirical Investigation of the Concept and Its Practices in U.S. Manufacturing Firms, **Journal of Supply Chain Management**, v.42, no.2, pp.4-16, 2006.

KOLLTVEIT, B. J.; GRONHAUG, K. The importance of the early phase: The case of construction and building projects, **International Journal of Project Management**, v.22, pp.545-551, 2004.

KOTLER, P. **Administração de Marketing: Análise, Planejamento, Implementação e Controle**, Atlas, São Paulo, 1998.

KRALJIC, P. Purchasing must become supply management, **Harvard Business Review**, v.61, pp.109-117, 1983.

KRAUSE, D. R.; PAGELL, M.; CURKOVIC, S. Toward a measure of competitive priorities for purchasing, **Journal of Operations Management**, v.19, no.4, pp.497-512, 2001.

KRAUSE, D. R.; RAGATZ, G. L.; SHANE, H. Supplier development from the minority supplier's perspective, **Journal of Supply Chain Management**, v.35, no.4, pp.33-41, 1999.

KRAUSE, D. R.; VACHON, S.; KLASSEN, R. D. Special topic forum on sustainable supply chain management: introduction and reflections on the role of purchasing management, **Journal of Supply Chain Management**, v.45, no.4, pp.18-25, 2009.

LAHRMANN, G.; MARX, F. Systematization of maturity model extensions, **Global Perspectives on Design Science Research – 5th International Conference (DESRIST)**, pp.522-525, Switzerland, 2010.

LAMMING, R. C.; HARRISON, D. Smaller customers and larger suppliers: the potential for strategic purchasing approach: a case study, **Proceedings of the 10th International IPSERA Conference**, Jonk, Sweden, pp. 595-610, 2001.

LAMBERT, D. M.; COOPER, M. C. **Issues in Supply Chain Management**, Ed. Industrial Marketing Management, 2000.

LAMBERT, D. M.; GARCIA-DASTUGUE, S. J.; CROXTON, K. L. An Evaluation of Process-oriented Supply Chain Management Frameworks, **Journal of Business Logistics**, v.26, no.1, pp.25-51, 2005.

LAMBERT, D. M. **An Executive Summary of Supply Chain Management: Processes, Partnerships, Performance**. Supply Chain Management Institute. Sarasota, FL, 2008.

LILLIECREUTZ, J.; YDRESKOG, L. Supplier classification as an enabler for a differentiated purchasing strategy, **Global Purchasing & Supply Chain Management**, pp.66-74, November 1999.

MABERT, V. A.; SKEELS, J. A. Internet reverse auctions: valuable tool in experienced hands, **Business Horizons**, v.45, no.4, pp.70-76, July/Aug 2002.

MAMIC, I. Managing global supply chain: the sports footwear, apparel and retail sectors, **Journal of Business Ethics**, v.59, pp.81-100, 2005.

MIN, H.; GALLE, W. P. Green purchasing practices of US firms, **International Journal of Operations & Production Management**, v.21, no.9, pp.1222-1238, 2001.

LEENDERS, M. L.; FEARON, H. E. **Purchasing and Supply Management**, McGraw-Hill, ed.11, New York, 1997.

LEIRE, C.; MONT, O. The implementation of socially responsible purchasing, **Corporate Social Responsibility and Environmental Management**, v.17, no.1, pp.27-39, 2010.

MANGAN, J.; CHRISTOPHER, M. Management development and the supply chain manager of the future, **International Journal of Logistics Management**, v.16, no.2, pp.178-191, 2005.

MARTINS, Rodrigo C. Estratégia de Compras na Indústria Brasileira de Higiene Pessoal e Cosméticos: Um Estudo de Casos. Rio de Janeiro, 2005. Dissertação de Mestrado – Universidade Federal do Rio de Janeiro.

MENTZER, J. T.; DEWITT, W.; KEEBLER, J. S.; MIN, S.; NIX, N. W.; SMITH, C. D.; ZACAHRIA, Z. G.; Defining Supply Chain Management, **Journal of Business Logistics**, v.22, no.2, pp.1-25, 2001.

MEYER, J. W.; ROWAN, B. Institutionalized organizations: formal structure as myth and ceremony, **American Journal of Sociology**, v.83, no.2, pp.340-363, 1977.

MIKKOLA, J.H.; SKJOTT-LARSEN, T. Platform management: implication for new product development and supply chain management, **European Business Review**, v.18, pp.214-230, 2006.

MOELLER, S.; FASSNACHT, M.; KLOSE, S. A Framework for Supplier Relationship Management (SRM), **Journal of Business-to-Business Marketing**, v.13, no. 4, pp.69-94, 2006.

MOGEE, M. E.; BEAN, A. S. Role of Purchasing Agent in Industrial Innovation, **Industrial Marketing Management**, v.5, no.4, pp.221-229, 1976.

MOHR, J.; SPEKMAN, R. Characteristics of partnership success: Partnership attributes, communication behaviour, and conflict resolution techniques, **Strategic Management Journal**, v.15, pp.135-152, 1994.

MONCZKA, R. M.; HANDFIELD, R.; GIUNIPERO, L. C.; PATERSON, J. L.; WATERS, D. **Purchasing and Supply Chain Management**, Cengage Learning, US, 2010.

MONCZKA, R. M.; TRENT, R.; HANDFIELD, R. **Purchasing and supply chain management**, South-Western College Publishing, ed.2, Cincinnati, 2002.

MONCZKA, R. M.; TRENT, R. J.; PETERSEN, K. J. **Effective Global Sourcing and Supply for Superior Results**, CAPS Research, Arizona, 2006.

MORRIS, M. H.; CALANTONE, R. J. Redefining the Purchasing Function: An Entrepreneurial Perspective, **International Journal of Purchasing & Materials Management**, v.27, no.4, pp.2-9, 1991.

MURILLO-LUNA, J. L.; GARCE' S-AYERBE, C.; RIVERA-TORRES, P. Why do patterns of environmental response differ? A stakeholders' pressure approach, **Strategic Management Journal**, v.29, no.11, pp.1225-1240, 2008.

MUSTAFA, M. A.; RYAN, T. C. Decision support for bid evaluation, **Project Management**, v.8, no.4, pp.230-235, 1990.

NAGEL, P. J. A.; CILLIERS, W. W. Customer satisfaction: a comprehensive approach, **International Journal of Physical Distribution and Logistics Management**, v.20, no.6, pp.2-46, 1990.

NARASIMHAN, R.; DAS, A. An Empirical Investigation of the Contribution of Strategic Sourcing to Manufacturing Flexibilities and Performance, **Decision Sciences**, v.30, no.3, pp.683-718, 1999.

NARASIMHAN, R.; DAS, A. The impact of purchasing integration and practices on manufacturing performance, **Journal of Operations Management**, v.19, no.5, pp.593-609, 2001.

NARASIMHAN, R.; SWINK, M.; VISWANATHAN, S. On decisions for integration implementation: an examination of complementarities between product-process technology integration and supply chain integration, **Decision Sciences**, v.41, no.2, pp.355-372, 2010.

NARVER, J. C.; SLATER, S. F. The effect of a market orientation on business profitability, **Journal of Marketing**, v.54, no.4, pp.20-35, 1990.

NELSON D. R.; MOODY P. E.; STEGNER J. The purchasing machine: how the top ten companies use best practices to manage their supply chains, The Free Press, New York, NY, 2001.

NEVES, L. W. A. **Integração do processo de compra estratégica com as ferramentas de compra eletrônica**. Rio de Janeiro, 2003, 126p. Dissertação de mestrado - Departamento de Engenharia Industrial, Pontifícia Universidade Católica do Rio de Janeiro.

NEVES, L. W. A. **Fazer ou Comprar: Uma Análise Sob a Perspectiva das Teorias da Economia dos Custos de Transação e da Visão Baseada nos Recursos**. Rio de Janeiro, 2009, 176p. Tese de Doutorado - Departamento de Engenharia Industrial, Pontifícia Universidade Católica do Rio de Janeiro.

NISHIGUCHI, T. **Strategic Industrial Sourcing: The Japanese Advantage**. Oxford University Press, UK, 1994.

NOLLET, J.; CALVI, R.; AUDET, E.; COTE, M. When excessive cost savings measurement drowns the objectives, **Journal of Purchasing and Supply Management**, v.14, no.2, pp.125-135, 2008.

NORRMAN, A.; JANSSON, U. Ericsson's proactive supply chain risk management approach after a serious sub-supplier accident, **International Journal of Physical Distribution and Logistics Management**, v.34, no.5, pp.434-456, 2004.

NOVACK, R. A.; SIMCO, S. W. The industrial procurement process: a supply chain perspective, **Journal of Business Logistics**, v.12, no.1, pp.145-167, 1991.

NYDICK, R. L.; HILL, R. P. Using the Analytic Hierarchy Process to structure the Supplier Selection Procedure, **International Journal of Purchasing and Materials Management**, pp.31-36, Spring 1992.

OGDEN, J.A.; ROSSETTI, C. L.; HENDRICK, T. E. An exploratory cross-country comparison of strategic purchasing, **Journal of Purchasing and Supply Management**, v.13, no.1, pp.2-16, 2007.

OLSEN, R. F.; ELLRAM, L. M. A Portfolio Approach to Supplier Relationships, **Industrial Marketing Management**, v.26, no.2, pp.101-113, March 1997.

OOSTERHUIS, M.; MOLLEMAN, E.; VAN DER VAART, T. Multilevel issues in supply chain management. KOTZAB, H.; SEURING, S.; MÜLLER, M.; REINER, G. (Eds.), **Research Methodologies in Supply Chain Management**, Physica-Verlag, New York, pp.283-297, 2005.

OSBORNE, D.; GAEBLER, T. Reinventando o Governo: como o espírito empreendedor está transformando o Setor Público, **MH Comunicação**, Brasília, 1998.

PAGELL, M. Understanding the factors that enable and inhibit the integration of operations, purchasing and logistics, **Journal of Operations Management**, v.22, no.5, pp.459-487, 2004.

PANDIT, K.; MARMANIS, H. **Spend Analysis: The Window Into Strategic Sourcing**. J. Ross Publishing, 2008.

PARASURAMAN, A.; BERRY, L. L.; ZEITHAML, V. A. More on improving service quality Measurement, **Journal of Retailing**, v.69, pp.140-47, Spring 1993.

PARASURAMAN, A.; ZEITHAML, V. A.; BERRY, L. L. A conceptual model of service quality and its implications for future Research, **Journal of Marketing**, v.49, no.4, pp.41-50, USA, Fall 1985.

PARK, H.; STOEL, L. A model of socially responsible buying/sourcing decision-making processes, **International Journal of Retail & Distribution Management**, v.33, no.4, pp.235-248, 2005.

PARTHIBAN, P.; GOH, M. An integrated model for performance management of manufacturing units, **Benchmarking: An International Journal**, v.18, no.2, 2011.

**PAULA, P. N. L. Aprimoramento das Aquisições na Administração Pública - um Estudo de Caso.** Rio de Janeiro, 2011, 114p. Dissertação de Mestrado (Opção profissional) - Departamento de Engenharia Industrial, Pontifícia Universidade Católica do Rio de Janeiro.

PAULRAJ, A. Understanding the relationship between internal resources and capabilities, sustainable supply management and organizational sustainability, *Journal of Supply Chain Management*, v.47, no.1, pp.19-37, 2011.

**PEPPERS, D.; ROGERS, M. Um guia executivo para entender e implantar estratégias de Customer relationship management**, Peppers & Rogers Group do Brasil, São Paulo, 2000.

**PIRES, S. R. I. Gestão da Cadeia de Suprimentos: Conceitos, Estratégias, Práticas e Casos**, Ed. Atlas, São Paulo, 2004.

**PORTRER, M. E. Estratégia competitiva: técnicas para análise de indústrias e da concorrência**, Campus, Rio de Janeiro, 1986.

**PORTRER, M. E. Vantagem Competitiva: Criando e Sustentando um Desempenho Superior**, Editora Rio de Janeiro, ed.15, Rio de Janeiro, 1989.

PORTRER, M. E. Strategy and the internet, **Harvard Business Review**, v.79, n.1, pp.63-78, March, 2001.

PORTRER, M. E.; VAN DER LINDE, C. Green and competitive: Ending the stalemate, **Harvard Business Review**, v.73, no.5, pp.120-134, 1995.

POZO, H. Administração de Recursos Materiais e Patrimoniais - uma abordagem logística, Editora Atlas, São Paulo, v.1, 210p, 2001.

QUINN, J. B.; HILMER, F. G. Strategic Outsourcing, **MIT Sloan Management Review**, pp.43-55, Summer 1994.

RAGATZ, G. L.; HANDFIELD, R. B.; SCANNELL, T. V. Success factors for integrating suppliers into new product development, **Journal of Product Innovation Management**, v.14, no.3, pp.190-202, 1997.

RAMSAY, J.; CROOM, S. The impact of evolutionary and developmental metaphors on Purchasing and Supply Management: A critique, **Journal of Purchasing & Supply Management**, v.14, no.3, pp.192-204, 2008.

RAYNER, V.; BISHOP, J. Industry Dimensions of the Resource Boom: An Input-Output Analysis, **Research Discussion Paper, Economic Research Department**, Reserve Bank of Australia, 2013.

REESE, A. K. Spend analysis a top priority, but not widely adopted... yet, Supply and Demand Chain, March 2004. Acessado em 25 de fevereiro de 2014 em <http://www.sdcexec.com/article/10289977/spend-analysis-a-top-priority-but-not-widely-adoptedyet>.

REUTER, C.; FOERSTL, K.; HARTMANN, E.; BLOME, C. Sustainable global supplier management: The role of dynamic capabilities in achieving competitive advantage, **Journal of Supply Chain Management**, v.46, no.2, pp.45-63, 2010.

RECK, R. F.; LONG, B. G. Purchasing: a competitive weapon, **Journal of Purchasing and Materials Management**, v.24, no.3, pp.2-8, 1988.

Using experts to develop a supply chain maturity model in Mexico. **Supply Chain Management: An International Journal**, 15(6), 415–424.

REYES, H.; GIACCHETTI, R. Using experts to develop a supply chain maturity model in Mexico, **Supply Chain Management: An International Journal**, v.15, no.6, pp.415-424, 2010.

ROBERTS, R. **Strategic Sourcing**. Hoggett Bowers, 2003.

ROEHM, H. A.; CRITCHFIELD, M. A.; CASTELLANO, J. F. Yes, ABC Works with purchasing too, **Journal of Accountancy**, v.74, pp.58-62, 1992.

ROZEMEIJER, F. A.; VAN WEELE, A. J.; WEGGEMAN, M. Creating corporate advantage through purchasing: toward a contingency model, **The Journal of Supply Chain Management**, v.39, no.1, 4-13, 2003.

RUDZKI, R. A.; SMOCK, D. A.; KATZORKE, M.; STEWART Jr., S.; **Straight to the Bottom Line™: An Executive's Roadmap to World Class Supply Management**, J. Ross Publishing, Inc.; Ft. Lauderdale, FL, 2006.

SAATY, T. L. **Introduction to a modeling of social decision processes**, **Mathematics and Computers in Simulation**, v.25, pp.105-107, 1983.

SAKO, M. **Price, Quality, And Trust: Inter-Firm Relations in Britain and Japan**, Cambridge University Press, Cambridge. 1992.

SAKO, M.; HELPER, S. Determinants of trust in supplier relations: in Japan and the United States, **Journal of Economic Behavior and Organization**, v.4, pp.387-417, 1998.

SANCHEZ-RODRIGUEZ, C.; MARTINEZ-LORENTE, A. R.; CLAVEL, J. G. Benchmarking in the purchasing function and its impact on purchasing and business performance, **Benchmarking**, v.10, no.5, pp.457-471, 2003

SARANGA, H.; MOSER, R. Performance evaluation of purchasing and supply management using value chain DEA approach, **European Journal of Operational Research**, v.207, no.1, pp.197-205, 2010.

SAUNDERS, M. **Strategic Purchasing & Supply Chain Management**, Pitman Publishing, London. UK, 1994.

SARKIS, J. Evaluating environmentally conscious business practices, **European Journal of Operational Research**, vol.107, no.1, pp.159-174, May, 1998.

SARKIS, J.; TALLURI, S. A Model for Strategic Supplier Selection, **The Journal of Supply Chain Management**, pp.18-28, Winter 2002.

SCHNEIDER, L.; WALLENBURG, C. M. Implementing sustainable sourcing- Does purchasing need to change?, **Journal of Purchasing and Supply Management**, v.18, no.4, pp.243-257, December, 2012.

SHARMA, S.; HENRIQUES, I. Stakeholder influences on sustainability practices in the Canadian forest products industry, **Strategic Management Journal**, vol.26, no.2, pp.159-180, February 2005.

SHEFFI, Y. Supply chain management under the threat of international terrorism, **International Journal of Logistics Management**, v.12, no.2, pp.1-11, 2001.

SHIN, H.; COLLIER, D. A.; WILSON, D. D. Supply management orientation and supplier/buyer performance, **Journal of Operations Management**, v.18, no.3, pp.317-333, 2000.

SIKDAR, S. K. Sustainable development and sustainability metrics, **AIChE Journal**, v.49, no.8, pp.1928-1932, 2003.

SIMPSON, D.; POWER, D.; SAMSON, D. Greening the automotive supply chain: a relationship perspective, **International Journal of Operations & Production Management**, v.27, no.1, pp.28-48, 2007.

SLACK, N.; LEWIS, M. Operations strategy, Financial Times Prentice Hall, New York, 2001.

SLAPPENDEL, C. Perspectives on innovation in organizations, **Organization Studies**, v.17, no.1, pp.107-129, 1996.

SMELTZER, L.; MANSHIP, J.; ROSSETTI, C. An Analysis of the Integration of Strategic Sourcing and Negotiation Planning, **The Journal of Supply Chain Management**, v.39, pp.16-25, 2003.

SONG, M.; BERENDS, H.; VAN DER BIJ, H.; WEGGEMAN, M. The effect of IT and co-location on knowledge dissemination, **Journal of Product Innovation Management**, v.24, no.1, pp.52-68, 2007.

SPECKMAN, R. E.; SPEAR, J.; KAMAUFF, J. Supply chain competence: learning as a key component, **Supply Chain Management: An International Journal**, v.71, pp.41-55, 2002.

STARBUCKS COFFEE COMPANY. **Our Commitment to Ethical Coffee Sourcing**, Seattle, WA, 2008.

STEELE, P.; COURT, B. H. **Profitable purchasing strategies: A manager's guide for improving organizational competitiveness through the skills of purchasing**, McGraw-Hill, New York, 1996.

STOCK, J. S. L.; BOYER, S.; HARMON, T. Research opportunities in supply chain management, **Journal of the Academy of Marketing Science**, v.38, no.1, pp.32-41, 2010.

STOREY, J.; EMBERSON, C.; HARRISON, J. G. Supply chain management: theory, practice, and future challenges, **International Journal of Operations**, v.26, no.7, pp.754-774, 2006.

SUNDBO, J. **Introduction: New Tendencies in Society - Contemporary Management of Innovation: Are we asking the right questions?**, Palgrave Macmillan, Basingstoke, 2006.

SVENSSON, G.; BAATH, H. Supply chain management ethics: conceptual framework and illustration, **Supply Chain Management: An International Journal**, v.13, no.6, pp.398-405, 2008.

SWIFT, R. **CRM. Customer relationship management. O Revolucionário Marketing de Relacionamento com o Cliente**, Campus, Rio de Janeiro, 2001.

SWINK, M.. Building collaborative innovation capability. **Research Technology Management**, v.49, pp.37-47, 2006.

TAM, M. C. Y.; TUMMALA, V. M. R. An application of the AHP in vendor selection of a telecommunications system, **The International Journal of Management Science**, v.29, pp.171-182, 2001.

TATE, W. L. *et al.* An agency theory perspective on the purchase of marketing services, **Industrial Marketing Management**, v.39, no.5, pp.806-819, jul. 2010.

TATE, W.L.; ELLRAM, L.M.; KIRCHOFF, J.F. Corporate social responsibility reports: a thematic analysis related to supply chain management, **Journal of Supply Chain Management**, v.46, no.1, pp.19-44, 2010.

TAYLES, M.; DRURY, C. Moving from Make/Buy to Strategic Sourcing: The Outsource Decison Process, **Long Range Planning**, v.34, pp.605-622, 2001.

TAYLOR, J.B. Systemic Risk and the Role of Government, **Dinner Keynote Speech, Conference on Financial Innovation and Crises**, Federal Reserve Bank of Atlanta, Jekyll Island, Georgia. May 12, 2009.

THORNTHWAITE, W. From Bauhaus to Warehouse: Understanding Data Warehouse Architecture Requirements, **DCI Data Warehouse Summit**, Phoenix, AZ, December 1998.

TOMLIN, B. On the value of mitigation and contingency strategies for managing supply chain disruption risks, **Management Science**, v.52, no.5, pp.639-657, 2006.

TRACEY, M.; NEUHAUS, R. Purchasing's role in global new product-process development projects, **Journal of Purchasing and Supply Management**, v.19, no.2, pp.98-105, June 2013.

TRENT, R. J.; MONCZKA, R. M. Understanding integrated global sourcing, **International Journal of Physical Distribution & Logistics Management**, v.33, no.7, pp.607-629, 2003.

TRENT, R. J.; MONCZKA, R.M. Achieving excellence in global sourcing, **MIT Sloan Management Review**, v.47, no.1, pp.24-32, 2005.

TUNISINI, A.; BOCCONCELLI, R.; PAGANO, A. Is local sourcing out of fashion in the globalization era? Evidence from Italian mechanical industry, **Industrial Marketing Management**, v.40, no.6, pp.1012-1023, 2011.

TURNER, J. R. **The handbook of project-based management - Improving the processes for achieving strategic objectives**, McGraw-Hill, ed.2, London, 1999.

TUTTLE, T.; HEAP, J. Green productivity: moving the agenda, **International Journal of Productivity and Performance Management**, v.57, no.1, pp.93-106, 2008.

ULAGA, W.; SAMIR, C. Measuring Customer-Perceived Value in Business Markets: A Prerequisite for Marketing Strategy Development and Implementation, **Industrial Marketing Management**, v.30, pp.525-540, 2001.

UPTON, D. The management of manufacturing flexibility, **California Management Review**, v.36, no.1, pp.72-89, 1994.

VACHON, S.; KLASSEN, R. D. Extending green practices across the supply chain. The impact of upstream and downstream integration, **International Journal of Operations & Production Management**, v.26, no.7, pp.795-821, 2006.

VAN DER VAART, T.; VAN DONK, D. P. A critical review of survey-based research in supply chain integration, **International Journal of Production Economics**, v.111, no.1, pp.42-55, 2008.

VAN WEELE, A. J. **Purchasing and Supply Chain Management: Analysis, Strategy, Planning and Practice**, Thomson Learning, ed.4, London, 2005.

VAN WEELE, A. J. Purchasing performance measurement and evaluation, **Journal of Purchasing and Materials Management**, v.20, no.3, pp.16-22, 1984.

VARGO, S. L.; LUSCH, R. F. Evolving to a new dominant logic for marketing, **Journal of Marketing**, v.68, no.1, pp.1-17, 2004.

VELOCCI, A. Turbocharging the supply chain, **Aviation Weekly**, v.70, 2001.

VERGARA, S. C. **Projetos e relatórios de pesquisa em administração**, Atlas, ed.14, São Paulo, 2013.

WALTON, S.V.; HANDFIELD, R.B.; MELNYK, S.A. The green supply chain: integrating suppliers into environmental management processes, **International Journal of Purchasing and Materials Management**, v.34, no.2, pp.2-11, 1998.

WARD, S.; CHAPMAN, C. Stakeholders and uncertainty management in projects, **Construction Management and Economics**, v.26, no.6, pp.563-577, 2008.

WERR, A.; PEMER, F. Purchasing management consulting services: from management autonomy to purchasing involvement, **Journal of Purchasing and Supply Management**, v.13, pp.98-112, 2007.

WILLIAMS, A. J. Prchasing Efficiency vs Effectiveness: Millennial Thoughts and Strategic Implications, **85th Annual International Conference Proceedings, ISM - Institute for Supply Chain Management**, 2000.  
[<www.ism.ws/pubs/Proceedings/confproceedingsdetail.cfm?ItemNumber=11567>](http://www.ism.ws/pubs/Proceedings/confproceedingsdetail.cfm?ItemNumber=11567)  
 Data de acesso: 28/02/2014.

WILLIAMSON, O. E. **The Economic Institutions of Capitalism**, The Free Press, New York, 1985.

WILLIAMSON, O. E. **The Mechanisms of Governance**, Oxford University Press, New York, 1996.

WILLIAMSON, O. E. Transaction Cost Economics: The Natural Progression, **American Economic Review, American Economic Association**, v.100, no.3, pp.673-90, June 2010.

WINSTANLEY, D.; CLARK, J.; LEESON, H. Approaches to child labour in the supply chain, **Business Ethics: A European Review**, v.11, no.3, pp.210-223, 2002.

WORTHINGTON, I.; RAM, M.; BOYAL, H.; SHAH, M. Researching the drivers of socially responsible purchasing: a cross-national study of supplier diversity initiatives, **Journal of Business Ethics**, v.79, no.3, pp.319-331, 2008.

WU, H. J.; DUNN, S. C. Environmentally responsible logistics systems, **International Journal of Physical Distribution & Logistics Management**, v.25, no.2, pp.20-38, 1995.

YIN, R. K. **Case Study Research: Designs and Methods**, 3<sup>rd</sup> ed., Sage Publications, London, 2008.

YIN, R. K. **Qualitative Research from Start to Finish**, Guilford Press, 2010.

ZEITHAML, V. A.; BITNER, M. J. **Marketing de Serviços: A Empresa com Foco no Cliente**, Editora Bookman, ed.2, Porto Alegre, 2003.

ZSIDISIN, G. A.; SIFERD, S. P. Environmental purchasing: a framework for theory development, **European Journal of Purchasing & Supply Management**, v.7, no.1, pp.61-73, 2001.

## Apêndice I: lista de entrevistados para o estudo de caso

Tabela 30: lista de entrevistados para estudo de caso na empresa XPTO (elaborado pelo autor)

Entrevistado	Posição	Função no departamento de Compras da XPTO	Tempo na XPTO	Observações adicionais
A	Equipe	Analista Pleno de Compras	4 anos	Engenheiro com 4 anos de experiência em Compras, atuou em projetos internos para aprimoramento de negociações e análises comerciais, além de ocupar posições de negociação relacionadas a Frete Marítimo, Frete Aéreo e Frete Rodoviário em quatro continentes.
B	Equipe	Analista Pleno de Compras	4 anos	Engenheira responsável pela contratação de fornecedores para prestação de serviços logísticos internos em operações para todo o Brasil.
C	Equipe	Analista Sênior de Compras	4 anos	Profissional com 6 anos de carreira em consultoria ligada a Compras e Suprimentos e 4 anos na área de Compras da XPTO, responsável pela gestão comercial de contratos de fornecimento de materiais para ferrovias da XPTO em operações no sudeste do Brasil.
D	Equipe	Analista Sênior de Compras	5 anos	Economista com 3 anos de experiência como compradora/ gestora de categoria na XPTO e 1 ano de experiência na área Controles e <i>Compliance</i> da XPTO, dentro da estrutura de Suprimentos, responsável pela análise e revisão de documentos e normas, bem como interface entre Compras e áreas de auditoria.
E	Liderança	Supervisor de Compras de Serviços	2 anos	Engenheira com 7 anos de experiência no setor de lubrificantes e petroquímico (áreas de fabricação, logística e planejamento). Possui 2 anos de experiência em Compras na XPTO, liderando projetos ligados ao aperfeiçoamento dos processos internos, além de apoio analítico a negociações.
F	Liderança	Gerente de Compras de Serviços	6 anos	Engenheiro com 10 anos de experiência na área de transportes rodoviário e aéreo. Com 6 anos na XPTO, atuou nas áreas de Planejamento Logístico, Estoque e Compras, liderando a equipe de compradores focada nos contratos de transporte para todo o Brasil
G	Liderança	Gerente Geral de Compras de Serviços (Brasil)	5 anos	Engenheiro com 12 anos de experiência em consultorias voltadas para Compras, Suprimentos e Gestão de Estoques. Na XPTO há 5 anos, atua como Gerente Geral da área de compradores focada nos contratos de serviços logísticos internos para operações (movimentação interna, terraplanagem e limpeza industrial) e transporte.
H	Liderança	Diretor de Compras para Operações	7 anos	Engenheiro 14 anos de carreira, 7 deles na XPTO. Possui experiência em diversas áreas de Compras, como Materiais, Equipamentos, Logística Interna e Transporte Rodoviário.

## Apêndice II: Associação de capabilidades e interfaces

Tabela 31: Associação de Práticas, capabilidades e interfaces (elaborado pelo autor)

Capabilidade	Prática	Interfaces									
		Produção/ Operação	Jurídico	Tecnologia da Informação	Marketing/ Vendas	Contabilidade/ Finanças	Qualidade	Engenharia de Produtos	Fornecedores	Governo	Competidores
Gestão do Relacionamento com Fornecedores	Gestão da base de fornecedores e avaliação de desempenho			x					x		
	Desenvolvimento de fornecedores	x	x		x	x	x		x		
	Tipo de relacionamento com fornecedores	x	x		x				x		
	Gestão de contratos e conhecimento do mercado fornecedor	x	x						x		
Gestão do Relacionamento com Clientes	Antecipação de demanda e envolvimento na área cliente	x		x		x	x				
	Integração com o desenvolvimento de novos produtos	x		x	x	x	x	x	x		
	Integração com marketing e atividades comerciais			x					x		
	Classificação de clientes	x		x		x	x	x	x		
Compras Estratégicas	Compra Estratégica por categorias	x	x			x					
	Execução da estratégia de compra	x	x		x		x	x	x		
	Identificação de competências centrais e nível de integração vertical	x	x						x		
	Metodologia de avaliação de propostas	x	x		x	x	x	x	x		
Análise Gasta	Visibilidade de Gastos	x		x		x					
	Identificação de oportunidades de redução de custos	x		x		x			x		
	Adoção de contratos formais para aquisição de bens e contratação de serviços								x		
	Uso de fornecedores preferenciais	x			x				x		
Monitamento e Gestão de Informações	Modelagem de custos	x		x			x	x	x	x	
	Garantia de suprimento de produtos e materiais e obtenção de alternativas de fornecimento	x		x	x	x		x	x		
	Supporte ao S&OP da companhia	x		x		x			x		
	Identificação de inovações em fornecedores	x		x			x	x	x	x	
Gestão do Custo Total de Propriedade	Orientação estratégica das análises comerciais	x		x		x					
	Mapeamento de Custos	x		x	x	x	x	x	x	x	
	Metodologia de aplicação do TCO	x			x		x	x	x		
	Integração das informações de custos com o mercado fornecedor			x			x		x		
Gestão de Risco	Direcionamento gerencial da gestão de risco	x		x				x	x		
	Mapeamento de riscos	x	x		x		x		x		x
	Avaliação de riscos	x				x					
	Execução da gestão de risco	x	x	x		x			x		
Gestão de Desempenho	Adequação do papel de Compras com seus indicadores de desempenho	x		x		x	x	x	x		
	Metodologia de definição de metas	x		x		x					
	Cálculo e reporte de desempenho	x		x		x					
	Abrangência da avaliação de desempenho	x			x	x			x		
Gestão da Sustentabilidade em Compras	Sustentabilidade em Compras	x							x		
	Abrangência da sustentabilidade em Compras	x	x						x		
	Envolvimento de interfaces	x	x		x		x	x	x	x	x
	Mitigação de Impactos Econômicos	x		x		x		x	x		x