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# 7. APÊNDICE A

Este apêndice apresenta todos os dados que foram coletados durante a etapa de experimentação. Os dados foram tabulados e organizados por editorias.

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| São Paulo | | Concursos | | Auto Esporte | | Brasil | | Mercados | | Rio de Janeiro | | Mundo | | Minas Gerais | | Ciência e Saú | | Economia | | Espírito Santo | | Política | | Tecnologia | | Pop & Arte | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ubt | 0.777 | ubtce | 0.478 | ue | 0.48 | bce | 0.583 | ubt | 0.192 | ubce | 0.82 | ubtce | 0.505 | ubce | 0.273 | u | 0.55 | utce | 0.276 | ubtce | 0.429 | ubtc | 0.519 | ubtc | 0.684 | ubthce | 0.426 |
| ubtc | 0.777 | ubte | 0.478 | uhe | 0.48 | be | 0.583 | ubtc | 0.192 | ubhce | 0.82 | ubte | 0.505 | ube | 0.273 | uh | 0.55 | ute | 0.276 | ubte | 0.429 | ubthc | 0.519 | ubthc | 0.684 | ubtce | 0.421 |
| ubth | 0.777 | bt | 0.467 | btce | 0.471 | bhce | 0.583 | ubth | 0.192 | ube | 0.809 | ubthe | 0.505 | ubhce | 0.273 | ub | 0.538 | uthce | 0.276 | ubthce | 0.429 | ubt | 0.51 | btce | 0.673 | uthce | 0.421 |
| ubthc | 0.777 | t | 0.467 | bthce | 0.471 | bhe | 0.583 | ubthc | 0.192 | ubhe | 0.809 | utce | 0.505 | ubhe | 0.273 | ubh | 0.538 | uthe | 0.276 | ubthe | 0.429 | ubth | 0.51 | bthce | 0.673 | ubhce | 0.415 |
| ubce | 0.768 | ubh | 0.467 | thce | 0.471 | bt | 0.583 | utc | 0.192 | ubtc | 0.787 | uthce | 0.505 | ubtce | 0.273 | ubc | 0.525 | ubtce | 0.264 | ut | 0.423 | utc | 0.5 | ubtce | 0.673 | utce | 0.415 |
| ubhce | 0.768 | ubhc | 0.467 | ube | 0.471 | btc | 0.583 | utce | 0.192 | ubtce | 0.787 | ubthce | 0.495 | ubte | 0.273 | ubhc | 0.525 | ubte | 0.264 | uth | 0.423 | uthc | 0.5 | ubthce | 0.673 | ubce | 0.41 |
| ube | 0.759 | ubthce | 0.467 | ubhe | 0.471 | btce | 0.583 | uthc | 0.192 | ubte | 0.787 | ute | 0.495 | ubthce | 0.273 | ubtc | 0.525 | ubthce | 0.264 | utc | 0.417 | ut | 0.49 | ubt | 0.663 | tce | 0.404 |
| ubhe | 0.759 | ubthe | 0.467 | uthce | 0.471 | bte | 0.583 | uthce | 0.192 | ubthce | 0.787 | uthe | 0.495 | ubthe | 0.273 | ubthc | 0.525 | ubthe | 0.264 | uthc | 0.417 | utce | 0.49 | ubth | 0.663 | thce | 0.404 |
| ubtce | 0.759 | utc | 0.467 | bte | 0.461 | bth | 0.583 | ubtce | 0.182 | ubthe | 0.787 | bce | 0.473 | bce | 0.265 | utce | 0.525 | bthce | 0.253 | ubce | 0.41 | ute | 0.49 | bce | 0.653 | uhce | 0.404 |
| ubthce | 0.759 | btc | 0.457 | bthe | 0.461 | bthc | 0.583 | ubthce | 0.182 | utce | 0.787 | be | 0.473 | be | 0.265 | ute | 0.525 | bthe | 0.253 | ube | 0.41 | uth | 0.49 | bhce | 0.653 | uce | 0.399 |
| uce | 0.759 | ce | 0.457 | tce | 0.461 | bthce | 0.583 | ut | 0.182 | ute | 0.787 | bhce | 0.473 | ub | 0.265 | uthce | 0.525 | tce | 0.253 | ubhce | 0.41 | uthce | 0.49 | ubce | 0.653 | bhce | 0.393 |
| uhce | 0.759 | tc | 0.457 | ubce | 0.461 | bthe | 0.583 | ute | 0.182 | uthce | 0.787 | bhe | 0.473 | ubc | 0.265 | uthe | 0.525 | thce | 0.253 | ubhe | 0.41 | uthe | 0.49 | ubhce | 0.653 | btce | 0.393 |
| utc | 0.759 | ut | 0.457 | ubhce | 0.461 | ce | 0.583 | uth | 0.182 | uthe | 0.787 | tce | 0.473 | uce | 0.265 | ubt | 0.513 | uhe | 0.253 | ubt | 0.41 | ubtce | 0.481 | ubte | 0.653 | bthce | 0.393 |
| uthc | 0.759 | utce | 0.457 | ubtce | 0.461 | e | 0.583 | uthe | 0.182 | bce | 0.775 | thce | 0.473 | ue | 0.265 | ubtce | 0.513 | btce | 0.241 | ubth | 0.41 | ubthce | 0.481 | ubthe | 0.653 | ubc | 0.393 |
| btc | 0.75 | ute | 0.457 | ubte | 0.461 | hce | 0.583 | t | 0.172 | be | 0.775 | ubce | 0.473 | ut | 0.265 | ubth | 0.513 | bte | 0.241 | utce | 0.41 | tce | 0.471 | utce | 0.653 | ubhc | 0.393 |
| btce | 0.75 | uthce | 0.457 | ubthce | 0.461 | he | 0.583 | tc | 0.172 | bhce | 0.775 | ube | 0.473 | utc | 0.265 | ubthce | 0.513 | te | 0.241 | ute | 0.41 | thce | 0.471 | uthce | 0.653 | ubthc | 0.393 |
| bte | 0.75 | uthe | 0.457 | ubthe | 0.461 | tce | 0.583 | tce | 0.172 | thce | 0.775 | ubhce | 0.473 | utce | 0.265 | uc | 0.513 | the | 0.241 | uthce | 0.41 | ubhc | 0.471 | bte | 0.643 | bce | 0.388 |
| bthc | 0.75 | btce | 0.446 | uce | 0.461 | te | 0.583 | te | 0.172 | the | 0.775 | ubhe | 0.473 | ute | 0.265 | uce | 0.513 | ub | 0.241 | uthe | 0.41 | btc | 0.462 | bthe | 0.643 | ubtc | 0.388 |
| bthce | 0.75 | bte | 0.446 | uhce | 0.461 | thce | 0.583 | th | 0.172 | ub | 0.775 | utc | 0.473 | uth | 0.265 | uhc | 0.513 | ubc | 0.241 | ub | 0.404 | btce | 0.462 | tce | 0.643 | ubthe | 0.388 |
| bthe | 0.75 | e | 0.446 | utce | 0.461 | the | 0.583 | thc | 0.172 | ubc | 0.775 | uthc | 0.473 | uthc | 0.265 | uhce | 0.513 | ubh | 0.241 | ubc | 0.404 | bthc | 0.462 | thce | 0.643 | hce | 0.383 |
| ubte | 0.75 | hce | 0.446 | bce | 0.451 | u | 0.583 | thce | 0.172 | ubt | 0.775 | btce | 0.462 | uthce | 0.265 | ut | 0.513 | ubhc | 0.241 | ubh | 0.404 | bthce | 0.462 | ut | 0.643 | ubhe | 0.383 |
| ubthe | 0.75 | ub | 0.446 | bhce | 0.451 | ub | 0.583 | the | 0.172 | ubthc | 0.775 | bte | 0.462 | uthe | 0.265 | uth | 0.513 | ubhe | 0.241 | ubhc | 0.404 | te | 0.462 | uth | 0.643 | ubte | 0.383 |
| ut | 0.75 | ubce | 0.446 | te | 0.451 | ubc | 0.583 | ubte | 0.172 | uhce | 0.775 | bthce | 0.462 | bhce | 0.258 | ubce | 0.5 | ubt | 0.241 | ubtc | 0.404 | the | 0.462 | btc | 0.633 | ce | 0.377 |
| utce | 0.75 | ube | 0.446 | the | 0.451 | ubce | 0.583 | ubthe | 0.172 | uhe | 0.775 | bthe | 0.462 | bhe | 0.258 | ubhce | 0.5 | ubtc | 0.241 | ubthc | 0.404 | ubte | 0.462 | bthc | 0.633 | ube | 0.372 |
| uth | 0.75 | ubhce | 0.446 | ubt | 0.451 | ube | 0.583 | bt | 0.162 | bhe | 0.764 | te | 0.462 | btce | 0.258 | ubte | 0.5 | ubth | 0.241 | u | 0.397 | ubthe | 0.462 | ubc | 0.633 | bhe | 0.366 |
| uthce | 0.75 | ubhe | 0.446 | ubtc | 0.451 | ubh | 0.583 | btc | 0.162 | btce | 0.764 | the | 0.462 | bte | 0.258 | ubthe | 0.5 | ubthc | 0.241 | uce | 0.397 | bte | 0.452 | ubhc | 0.633 | he | 0.366 |
| ub | 0.741 | ubt | 0.446 | ubth | 0.451 | ubhc | 0.583 | btce | 0.162 | bte | 0.764 | uce | 0.462 | bthce | 0.258 | ue | 0.5 | ue | 0.241 | ue | 0.397 | bthe | 0.452 | uce | 0.633 | uthe | 0.366 |
| ubc | 0.741 | ubtc | 0.446 | ubthc | 0.451 | ubhce | 0.583 | bte | 0.162 | bthe | 0.764 | uhce | 0.462 | bthe | 0.258 | uhe | 0.5 | uhce | 0.241 | uh | 0.397 | ubc | 0.452 | uhce | 0.633 | e | 0.361 |
| ubh | 0.741 | ubth | 0.446 | ute | 0.451 | ubhe | 0.583 | bth | 0.162 | bthe | 0.764 | ubt | 0.452 | ce | 0.258 | ube | 0.488 | ut | 0.23 | uhce | 0.397 | ubce | 0.452 | utc | 0.633 | ute | 0.361 |
| ubhc | 0.741 | ubthc | 0.446 | uthe | 0.451 | ubt | 0.583 | bthc | 0.162 | tce | 0.764 | ubtc | 0.452 | e | 0.258 | ubhe | 0.488 | utc | 0.23 | uhe | 0.397 | ubh | 0.452 | ute | 0.633 | be | 0.355 |
| ue | 0.741 | uce | 0.446 | uh | 0.441 | ubtc | 0.583 | bthce | 0.162 | te | 0.764 | ubth | 0.452 | hce | 0.258 | btce | 0.475 | bhe | 0.218 | btce | 0.385 | bt | 0.442 | uthc | 0.633 | bte | 0.355 |
| uhe | 0.741 | ue | 0.446 | b | 0.431 | ubtce | 0.583 | bthe | 0.162 | ubh | 0.764 | ubthc | 0.452 | he | 0.258 | bthce | 0.475 | bt | 0.218 | bte | 0.385 | bth | 0.442 | uthe | 0.633 | bthe | 0.355 |
| ute | 0.741 | uhce | 0.446 | be | 0.431 | ubte | 0.583 | ubce | 0.162 | ubth | 0.764 | ce | 0.441 | tce | 0.258 | utc | 0.475 | btc | 0.218 | bthce | 0.385 | ubhce | 0.442 | te | 0.622 | uhe | 0.355 |
| uthe | 0.741 | uhe | 0.446 | bhe | 0.431 | ubth | 0.583 | ubhce | 0.162 | uce | 0.764 | hce | 0.441 | te | 0.258 | uthc | 0.475 | bth | 0.218 | bthe | 0.385 | uhc | 0.442 | the | 0.622 | the | 0.35 |
| be | 0.732 | uthc | 0.446 | u | 0.431 | ubthc | 0.583 | ube | 0.152 | ue | 0.764 | ubc | 0.441 | ubh | 0.258 | bte | 0.463 | bthc | 0.218 | uc | 0.385 | ub | 0.433 | bc | 0.612 | ue | 0.35 |
| bhe | 0.732 | bce | 0.435 | bh | 0.422 | ubthce | 0.583 | ubhe | 0.152 | ce | 0.753 | ue | 0.441 | ubhc | 0.258 | bthe | 0.463 | ube | 0.218 | uhc | 0.385 | ube | 0.433 | bhc | 0.612 | btc | 0.344 |
| bce | 0.723 | bhce | 0.435 | btc | 0.422 | ubthe | 0.583 | bce | 0.141 | e | 0.753 | uhe | 0.441 | uhce | 0.258 | tce | 0.438 | ubhce | 0.218 | tce | 0.378 | uce | 0.433 | ube | 0.612 | bthc | 0.344 |
| bhce | 0.723 | bth | 0.435 | bthc | 0.422 | uc | 0.583 | be | 0.141 | hce | 0.753 | ut | 0.441 | uhe | 0.258 | thce | 0.438 | uce | 0.218 | thce | 0.378 | uh | 0.433 | ubhe | 0.612 | te | 0.344 |
| bt | 0.723 | bthc | 0.435 | ce | 0.422 | uce | 0.583 | bhce | 0.141 | he | 0.753 | uth | 0.441 | thce | 0.25 | bce | 0.425 | uth | 0.218 | te | 0.372 | bhce | 0.423 | ub | 0.602 | ubth | 0.344 |
| bth | 0.723 | he | 0.435 | hce | 0.422 | ue | 0.583 | bhe | 0.141 | ubhc | 0.753 | e | 0.43 | the | 0.25 | be | 0.425 | uthc | 0.218 | the | 0.372 | bhe | 0.423 | bt | 0.592 | bc | 0.339 |
| tce | 0.714 | th | 0.435 | ubc | 0.422 | uh | 0.583 | ce | 0.131 | uthc | 0.742 | he | 0.43 | ubt | 0.25 | bhce | 0.425 | bhce | 0.207 | bhe | 0.359 | tc | 0.423 | bth | 0.592 | ub | 0.339 |
| thce | 0.714 | ubc | 0.435 | utc | 0.422 | uhc | 0.583 | e | 0.131 | utc | 0.73 | ub | 0.43 | ubtc | 0.25 | bhe | 0.425 | be | 0.195 | bthc | 0.359 | thc | 0.423 | ubh | 0.592 | ubh | 0.339 |
| te | 0.705 | uhc | 0.435 | uthc | 0.422 | uhce | 0.583 | hce | 0.131 | uth | 0.73 | ubhc | 0.43 | ubth | 0.25 | bt | 0.425 | thc | 0.195 | hce | 0.359 | ubhe | 0.423 | ce | 0.582 | ubt | 0.339 |
| the | 0.705 | uth | 0.435 | ub | 0.412 | uhe | 0.583 | he | 0.131 | bthc | 0.719 | ubh | 0.419 | ubthc | 0.25 | btc | 0.425 | ubce | 0.195 | he | 0.359 | uc | 0.423 | hce | 0.582 | utc | 0.339 |
| t | 0.688 | b | 0.424 | ubhc | 0.412 | ut | 0.583 | uce | 0.131 | ut | 0.719 | uc | 0.419 | bt | 0.242 | bth | 0.425 | uh | 0.195 | be | 0.353 | ue | 0.423 | be | 0.571 | uthc | 0.339 |
| tc | 0.688 | be | 0.424 | ut | 0.412 | utc | 0.583 | uhce | 0.131 | bt | 0.708 | uhc | 0.409 | btc | 0.242 | bthc | 0.425 | uhc | 0.195 | bhce | 0.353 | uhce | 0.423 | bhe | 0.571 | bhc | 0.328 |
| th | 0.688 | bhe | 0.424 | uth | 0.412 | utce | 0.583 | ubc | 0.121 | btc | 0.708 | bc | 0.398 | bth | 0.242 | e | 0.413 | bce | 0.184 | btc | 0.353 | bce | 0.413 | tc | 0.571 | c | 0.301 |
| thc | 0.688 | bthce | 0.424 | bc | 0.402 | ute | 0.583 | ubhc | 0.121 | bth | 0.708 | bhc | 0.387 | bthc | 0.242 | hce | 0.413 | bh | 0.184 | ce | 0.353 | be | 0.413 | thc | 0.571 | bt | 0.295 |
| bc | 0.679 | bthe | 0.424 | bt | 0.402 | uth | 0.583 | ue | 0.121 | thc | 0.708 | bt | 0.387 | t | 0.242 | he | 0.413 | hce | 0.184 | e | 0.353 | t | 0.413 | uc | 0.551 | bth | 0.295 |
| bhc | 0.679 | thc | 0.424 | bth | 0.402 | uthc | 0.583 | uhe | 0.121 | uhc | 0.708 | btc | 0.387 | tc | 0.242 | te | 0.413 | u | 0.184 | tc | 0.353 | th | 0.413 | ue | 0.551 | uc | 0.29 |
| uhc | 0.661 | uh | 0.424 | ubh | 0.402 | uthce | 0.583 | ub | 0.111 | uh | 0.697 | bth | 0.387 | th | 0.235 | the | 0.413 | uc | 0.184 | thc | 0.353 | u | 0.413 | uhc | 0.551 | uhc | 0.29 |
| bh | 0.652 | bc | 0.413 | bhc | 0.392 | uthe | 0.583 | ubh | 0.111 | th | 0.685 | bthc | 0.387 | thc | 0.235 | ce | 0.4 | bhc | 0.172 | bce | 0.346 | uhe | 0.413 | uhe | 0.551 | ut | 0.29 |
| ce | 0.652 | bh | 0.413 | e | 0.392 | b | 0.417 | b | 0.091 | uc | 0.674 | u | 0.387 | u | 0.235 | bc | 0.388 | ce | 0.172 | bth | 0.346 | bhc | 0.375 | u | 0.531 | uth | 0.29 |
| e | 0.652 | uc | 0.413 | he | 0.392 | bc | 0.417 | bh | 0.091 | tc | 0.663 | uh | 0.376 | uc | 0.235 | bhc | 0.388 | he | 0.172 | bt | 0.34 | bh | 0.365 | b | 0.52 | hc | 0.284 |
| hce | 0.652 | bhc | 0.402 | uc | 0.373 | bh | 0.417 | bc | 0.081 | u | 0.663 | b | 0.355 | uh | 0.227 | tc | 0.388 | tc | 0.172 | bhc | 0.327 | bc | 0.356 | bh | 0.52 | tc | 0.284 |
| he | 0.652 | tce | 0.402 | uhc | 0.373 | bhc | 0.417 | bhc | 0.081 | t | 0.652 | bh | 0.344 | uhc | 0.227 | thc | 0.388 | th | 0.172 | bc | 0.321 | hce | 0.356 | e | 0.52 | thc | 0.284 |
| u | 0.652 | te | 0.402 | thc | 0.333 | tc | 0.333 | uc | 0.071 | bhc | 0.629 | tc | 0.323 | b | 0.22 | b | 0.375 | b | 0.161 | t | 0.321 | b | 0.346 | he | 0.52 | b | 0.273 |
| uc | 0.652 | u | 0.402 | tc | 0.324 | thc | 0.333 | uhc | 0.071 | bh | 0.618 | thc | 0.323 | bc | 0.22 | bh | 0.375 | e | 0.161 | th | 0.321 | ce | 0.346 | uh | 0.52 | bh | 0.273 |
| uh | 0.652 | thce | 0.38 | th | 0.294 | t | 0.25 | u | 0.061 | bc | 0.607 | t | 0.301 | bhc | 0.205 | t | 0.363 | bc | 0.149 | bh | 0.314 | he | 0.346 | t | 0.51 | uh | 0.24 |
| b | 0.643 | the | 0.38 | t | 0.284 | th | 0.25 | uh | 0.061 | b | 0.573 | th | 0.301 | bh | 0.197 | th | 0.363 | t | 0.149 | b | 0.308 | e | 0.337 | th | 0.51 | u | 0.235 |
| hc | 0.134 | hc | 0.174 | hc | 0.206 | c | 0.083 | | | hc | 0.315 | hc | 0.161 | hc | 0.03 | c | 0.1 | hc | 0.069 | hc | 0.167 | hc | 0.135 | c | 0.276 | t | 0.23 |
| c | 0.125 | h | 0.141 | c | 0.186 | hc | 0.083 | | | h | 0.157 | c | 0.151 | c | 0.023 | hc | 0.088 | h | 0.046 | c | 0.147 | c | 0.096 | hc | 0.276 | th | 0.224 |
| h | 0.027 | c | 0.098 | h | 0.029 | | | | | c | 0.124 | h | 0.011 | h | 0.008 | h | | c | 0.034 | h | 0.032 | h | 0.019 | h | | h | 0.038 |

**Figura 12 – Tabela de acurácia por editoria com 5 recomendações e sem o fator de similaridade**

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| São Paulo | | Concursos | | Auto Esporte | | Brasil | | Mercados | | Rio de Janeiro | | Mundo | | Minas Gerais | | Ciência e Saú | | Economia | | Espírito Santo | | Política | | Tecnologia | | Pop & Arte | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ut | 0.821 | bc | 0.511 | uh | 0.539 | b | 0.583 | utce | 0.232 | ubh | 0.854 | ubtce | 0.505 | be | 0.288 | ub | 0.55 | ubh | 0.345 | uth | 0.474 | ub | 0.577 | ubtc | 0.704 | uce | 0.443 |
| utc | 0.821 | b | 0.5 | u | 0.52 | bc | 0.583 | uthce | 0.232 | ubhc | 0.854 | ubte | 0.505 | bhe | 0.288 | ubce | 0.55 | ubhc | 0.345 | uthc | 0.474 | ubc | 0.577 | ubthc | 0.704 | uhce | 0.443 |
| uth | 0.821 | bhc | 0.5 | ubtce | 0.52 | bce | 0.583 | ute | 0.222 | ub | 0.843 | ubthce | 0.505 | ubce | 0.288 | ubh | 0.55 | bthe | 0.333 | ut | 0.468 | ubh | 0.577 | btce | 0.684 | bce | 0.437 |
| uthc | 0.821 | ub | 0.5 | ubthce | 0.52 | be | 0.583 | uthe | 0.222 | ubc | 0.843 | ubthe | 0.505 | ube | 0.288 | ubhce | 0.55 | bthce | 0.322 | utc | 0.468 | ubhc | 0.577 | bthce | 0.684 | bhce | 0.437 |
| tce | 0.813 | ubc | 0.5 | uhc | 0.52 | bh | 0.583 | ubtc | 0.212 | ubce | 0.831 | bce | 0.495 | ubhce | 0.288 | ubhe | 0.55 | ub | 0.322 | ubtce | 0.462 | uc | 0.558 | ubt | 0.684 | tce | 0.437 |
| te | 0.813 | bh | 0.489 | utce | 0.52 | bhc | 0.583 | ubtce | 0.212 | ube | 0.831 | be | 0.495 | ubhe | 0.288 | uc | 0.55 | ubc | 0.322 | ubthce | 0.462 | uhc | 0.558 | ubth | 0.684 | ubc | 0.437 |
| thce | 0.813 | bth | 0.489 | uthce | 0.52 | bhce | 0.583 | ubthc | 0.212 | ubhce | 0.831 | bhce | 0.495 | uh | 0.288 | uhc | 0.55 | utce | 0.322 | ubce | 0.455 | u | 0.548 | utc | 0.684 | ubce | 0.437 |
| the | 0.813 | bthc | 0.489 | btce | 0.51 | bhe | 0.583 | ubthce | 0.212 | ubhe | 0.831 | bhe | 0.495 | uhc | 0.288 | u | 0.538 | ute | 0.322 | ubhce | 0.455 | uh | 0.548 | uthc | 0.684 | ubhce | 0.437 |
| ubtce | 0.813 | ubh | 0.489 | bte | 0.51 | bt | 0.583 | btce | 0.202 | ubtce | 0.831 | u | 0.495 | bce | 0.28 | ubc | 0.538 | uthce | 0.322 | ubte | 0.455 | ubce | 0.538 | ubc | 0.673 | ubtc | 0.437 |
| ubte | 0.813 | ubhc | 0.489 | bthce | 0.51 | btc | 0.583 | bthce | 0.202 | ubte | 0.831 | ub | 0.495 | bhce | 0.28 | ube | 0.538 | uthe | 0.322 | ubthe | 0.455 | ubhce | 0.538 | ubce | 0.673 | ce | 0.432 |
| ubthce | 0.813 | bt | 0.478 | bthe | 0.51 | btce | 0.583 | ubt | 0.202 | ubthce | 0.831 | ubt | 0.495 | he | 0.28 | ubhc | 0.538 | bhce | 0.31 | utce | 0.455 | ubtce | 0.538 | ube | 0.673 | hce | 0.432 |
| ubthe | 0.813 | btc | 0.478 | ube | 0.51 | bte | 0.583 | ubte | 0.202 | ubthe | 0.831 | ubtc | 0.495 | tce | 0.28 | uh | 0.538 | bhe | 0.31 | ute | 0.455 | ubthce | 0.538 | ubhc | 0.673 | thce | 0.432 |
| ubce | 0.804 | ubt | 0.478 | ubhe | 0.51 | bth | 0.583 | ubth | 0.202 | utce | 0.831 | ubth | 0.495 | te | 0.28 | ubte | 0.525 | bte | 0.31 | uthce | 0.455 | ube | 0.529 | ubhce | 0.673 | ube | 0.432 |
| ubhce | 0.804 | ubtc | 0.478 | ubte | 0.51 | bthc | 0.583 | ubthe | 0.202 | ute | 0.831 | ubthc | 0.495 | thce | 0.28 | ubthe | 0.525 | thce | 0.31 | uthe | 0.455 | ubhe | 0.529 | ubhe | 0.673 | ubhc | 0.432 |
| ubt | 0.804 | ubtce | 0.478 | ubthe | 0.51 | bthce | 0.583 | bte | 0.192 | uthce | 0.831 | utc | 0.495 | the | 0.28 | ubtce | 0.513 | the | 0.31 | ubt | 0.449 | ubtc | 0.529 | ut | 0.673 | ubhe | 0.432 |
| ubtc | 0.804 | ubte | 0.478 | uc | 0.51 | bthe | 0.583 | bthe | 0.192 | uthe | 0.831 | utce | 0.495 | u | 0.28 | ubthce | 0.513 | ubthce | 0.31 | ubtc | 0.449 | ubte | 0.529 | uth | 0.673 | utce | 0.432 |
| ubth | 0.804 | ubth | 0.478 | ute | 0.51 | ce | 0.583 | utc | 0.192 | bce | 0.82 | uthc | 0.495 | uc | 0.28 | utce | 0.513 | ubthe | 0.31 | ubth | 0.449 | ubthc | 0.529 | bce | 0.663 | uthce | 0.432 |
| ubthc | 0.804 | ubthc | 0.478 | uthe | 0.51 | e | 0.583 | uthc | 0.192 | be | 0.82 | uthce | 0.495 | uce | 0.28 | uthce | 0.513 | be | 0.299 | ubthc | 0.449 | ubthe | 0.529 | bhce | 0.663 | te | 0.426 |
| uce | 0.804 | ubthce | 0.478 | tce | 0.5 | hce | 0.583 | t | 0.182 | bhce | 0.82 | ubc | 0.484 | ue | 0.28 | bte | 0.5 | btce | 0.299 | uce | 0.449 | btc | 0.519 | ubtce | 0.663 | ubtce | 0.426 |
| uhce | 0.804 | ubthe | 0.478 | te | 0.5 | he | 0.583 | tc | 0.182 | bhe | 0.82 | ubce | 0.484 | uhce | 0.28 | bthe | 0.5 | te | 0.299 | ue | 0.449 | bthc | 0.519 | ubthce | 0.663 | ubthc | 0.426 |
| btce | 0.795 | uh | 0.478 | thce | 0.5 | tce | 0.583 | tce | 0.182 | u | 0.82 | ube | 0.484 | uhe | 0.28 | te | 0.5 | ubtce | 0.299 | uhce | 0.449 | bt | 0.51 | bthe | 0.653 | ubthce | 0.426 |
| bte | 0.795 | u | 0.467 | the | 0.5 | te | 0.583 | te | 0.182 | ubt | 0.82 | ubhce | 0.484 | utce | 0.28 | the | 0.5 | ubte | 0.299 | uhe | 0.449 | ubt | 0.51 | utce | 0.653 | be | 0.421 |
| bthce | 0.795 | ubce | 0.467 | ubce | 0.5 | thce | 0.583 | th | 0.182 | ubtc | 0.82 | ubhe | 0.484 | ute | 0.28 | uce | 0.5 | bce | 0.287 | u | 0.442 | ubth | 0.51 | uthce | 0.653 | bhe | 0.421 |
| bthe | 0.795 | ube | 0.467 | ubhce | 0.5 | the | 0.583 | thc | 0.182 | uc | 0.82 | uc | 0.484 | uthce | 0.28 | ue | 0.5 | bth | 0.287 | ube | 0.442 | uce | 0.51 | btc | 0.643 | e | 0.421 |
| ube | 0.795 | ubhce | 0.467 | uce | 0.5 | u | 0.583 | thce | 0.182 | ubth | 0.809 | uh | 0.484 | uthe | 0.28 | uhce | 0.5 | tce | 0.287 | ubhe | 0.442 | ue | 0.51 | bte | 0.643 | he | 0.421 |
| ubhe | 0.795 | ubhe | 0.467 | ue | 0.5 | ub | 0.583 | the | 0.182 | ubthc | 0.809 | uhc | 0.484 | btce | 0.273 | uhe | 0.5 | ubce | 0.287 | uc | 0.442 | uhce | 0.51 | bthc | 0.643 | the | 0.421 |
| ue | 0.795 | uc | 0.467 | uhce | 0.5 | ubc | 0.583 | ut | 0.182 | ut | 0.809 | ut | 0.484 | bte | 0.273 | ute | 0.5 | ubhce | 0.287 | uh | 0.442 | uhe | 0.51 | tce | 0.643 | btce | 0.415 |
| uhe | 0.795 | uhc | 0.467 | uhe | 0.5 | ubce | 0.583 | uth | 0.182 | utc | 0.809 | ute | 0.484 | bthce | 0.273 | uthe | 0.5 | uhce | 0.287 | uhc | 0.442 | utc | 0.51 | thce | 0.643 | ubte | 0.415 |
| utce | 0.795 | uhce | 0.467 | ut | 0.5 | ube | 0.583 | ubce | 0.172 | btce | 0.798 | uth | 0.484 | bthe | 0.273 | btce | 0.488 | uhe | 0.287 | btce | 0.429 | utce | 0.51 | the | 0.643 | ubthe | 0.415 |
| ute | 0.795 | utce | 0.467 | uth | 0.5 | ubh | 0.583 | ubhce | 0.172 | bte | 0.798 | uthe | 0.484 | e | 0.273 | bthce | 0.488 | ut | 0.287 | tc | 0.429 | uthc | 0.51 | ubte | 0.643 | bte | 0.41 |
| uthce | 0.795 | ute | 0.467 | uthc | 0.5 | ubhc | 0.583 | bt | 0.162 | bthce | 0.798 | btce | 0.473 | hce | 0.273 | tce | 0.488 | utc | 0.287 | ub | 0.429 | uthce | 0.51 | ubthe | 0.643 | bthce | 0.41 |
| uthe | 0.795 | uthce | 0.467 | utc | 0.49 | ubhce | 0.583 | btc | 0.162 | bthe | 0.798 | bte | 0.473 | ub | 0.273 | thce | 0.488 | bhc | 0.276 | ubh | 0.429 | btce | 0.5 | be | 0.633 | ub | 0.41 |
| bt | 0.777 | uthe | 0.467 | be | 0.48 | ubhe | 0.583 | bth | 0.162 | tce | 0.798 | bthce | 0.473 | ubc | 0.273 | ubt | 0.488 | bt | 0.276 | bce | 0.423 | bte | 0.5 | bhe | 0.633 | ubh | 0.41 |
| btc | 0.777 | btce | 0.457 | bhe | 0.48 | ubt | 0.583 | bthc | 0.162 | te | 0.798 | bthe | 0.473 | ubh | 0.273 | ubtc | 0.488 | bthc | 0.276 | bhce | 0.423 | bth | 0.5 | te | 0.633 | ubt | 0.41 |
| bth | 0.777 | bte | 0.457 | ubtc | 0.48 | ubtc | 0.583 | ube | 0.162 | thce | 0.798 | tce | 0.473 | ubhc | 0.273 | ubth | 0.488 | ube | 0.276 | bte | 0.423 | bthce | 0.5 | uc | 0.633 | ute | 0.41 |
| bthc | 0.777 | bthce | 0.457 | ubth | 0.48 | ubtce | 0.583 | ubhe | 0.162 | the | 0.798 | thce | 0.473 | ce | 0.265 | ubthc | 0.488 | ubhe | 0.276 | bthce | 0.423 | bthe | 0.5 | uhc | 0.633 | uthe | 0.41 |
| ub | 0.777 | bthe | 0.457 | ubthc | 0.48 | ubte | 0.583 | bce | 0.152 | uce | 0.798 | uce | 0.473 | ubtce | 0.265 | ut | 0.488 | ubt | 0.276 | t | 0.423 | ut | 0.5 | ute | 0.633 | bthe | 0.404 |
| ubc | 0.777 | t | 0.457 | bce | 0.471 | ubth | 0.583 | bhce | 0.152 | ue | 0.798 | uhce | 0.473 | ubte | 0.265 | utc | 0.488 | ubtc | 0.276 | thc | 0.423 | ute | 0.5 | uthe | 0.633 | ubth | 0.404 |
| ubh | 0.777 | uce | 0.457 | bhce | 0.471 | ubthc | 0.583 | uce | 0.152 | uh | 0.798 | te | 0.462 | ubthce | 0.265 | uth | 0.488 | ubth | 0.276 | ubc | 0.423 | uth | 0.5 | bt | 0.612 | ue | 0.404 |
| ubhc | 0.777 | uhe | 0.457 | e | 0.471 | ubthce | 0.583 | be | 0.141 | uhc | 0.798 | the | 0.462 | ubthe | 0.265 | uthc | 0.488 | ubthc | 0.276 | ubhc | 0.423 | uthe | 0.5 | bth | 0.612 | uhe | 0.404 |
| bce | 0.768 | bce | 0.446 | he | 0.471 | ubte | 0.583 | bhe | 0.141 | uhce | 0.798 | ubh | 0.462 | ut | 0.265 | bce | 0.475 | uth | 0.276 | be | 0.417 | bce | 0.49 | tc | 0.612 | btc | 0.388 |
| be | 0.768 | bhce | 0.446 | ubt | 0.471 | uc | 0.583 | ue | 0.141 | uhe | 0.798 | ue | 0.462 | utc | 0.265 | be | 0.475 | uthc | 0.276 | bhe | 0.417 | be | 0.49 | thc | 0.612 | bthc | 0.383 |
| bhce | 0.768 | tc | 0.446 | ub | 0.461 | uce | 0.583 | uhce | 0.141 | uth | 0.798 | uhe | 0.462 | uth | 0.265 | bhce | 0.475 | bh | 0.264 | bthe | 0.417 | bhce | 0.49 | u | 0.612 | bhc | 0.372 |
| bhe | 0.768 | th | 0.446 | ubc | 0.461 | ue | 0.583 | ubc | 0.131 | uthc | 0.798 | bt | 0.452 | uthc | 0.265 | bhe | 0.475 | btc | 0.264 | ce | 0.417 | bhe | 0.49 | ub | 0.612 | bc | 0.366 |
| t | 0.759 | ue | 0.446 | ubh | 0.461 | uh | 0.583 | ubhc | 0.131 | bt | 0.764 | btc | 0.452 | ubt | 0.258 | bt | 0.463 | uc | 0.264 | hce | 0.417 | ce | 0.49 | ubh | 0.612 | utc | 0.361 |
| tc | 0.759 | uth | 0.446 | ubhc | 0.461 | uhc | 0.583 | uhe | 0.131 | btc | 0.764 | bth | 0.452 | ubtc | 0.258 | bth | 0.463 | uce | 0.264 | tce | 0.417 | hce | 0.49 | uce | 0.612 | uthc | 0.361 |
| th | 0.759 | uthc | 0.446 | ce | 0.451 | uhce | 0.583 | ub | 0.121 | ce | 0.764 | bthc | 0.452 | ubth | 0.258 | ce | 0.463 | ue | 0.264 | th | 0.417 | tce | 0.49 | uh | 0.612 | uc | 0.339 |
| thc | 0.759 | be | 0.435 | hce | 0.451 | uhe | 0.583 | ubh | 0.121 | e | 0.764 | ubhc | 0.452 | ubthc | 0.258 | hce | 0.463 | uh | 0.264 | thce | 0.417 | te | 0.49 | uhce | 0.612 | uhc | 0.333 |
| uc | 0.759 | bhe | 0.435 | bc | 0.431 | ut | 0.583 | ce | 0.111 | hce | 0.764 | ce | 0.441 | bt | 0.25 | e | 0.45 | uhc | 0.264 | bth | 0.41 | thce | 0.49 | bc | 0.592 | ut | 0.333 |
| uhc | 0.759 | thc | 0.435 | bhc | 0.431 | utc | 0.583 | e | 0.111 | he | 0.764 | hce | 0.441 | btc | 0.25 | he | 0.45 | b | 0.253 | bt | 0.404 | the | 0.49 | bhc | 0.592 | bh | 0.328 |
| u | 0.741 | ut | 0.435 | btc | 0.431 | utce | 0.583 | hce | 0.111 | bth | 0.753 | e | 0.419 | t | 0.25 | btc | 0.438 | bc | 0.253 | bthc | 0.404 | e | 0.481 | t | 0.592 | tc | 0.328 |
| uh | 0.741 | utc | 0.435 | bth | 0.431 | ute | 0.583 | he | 0.111 | bthc | 0.753 | he | 0.419 | tc | 0.25 | bthc | 0.438 | u | 0.253 | e | 0.404 | he | 0.481 | th | 0.592 | uth | 0.328 |
| ce | 0.723 | hce | 0.424 | bthc | 0.431 | uth | 0.583 | uc | 0.111 | tc | 0.753 | bc | 0.398 | th | 0.25 | t | 0.413 | he | 0.241 | he | 0.404 | tc | 0.471 | ue | 0.592 | b | 0.322 |
| hce | 0.723 | te | 0.424 | b | 0.422 | uthc | 0.583 | uhc | 0.111 | t | 0.742 | bhc | 0.398 | thc | 0.25 | tc | 0.413 | ce | 0.23 | te | 0.404 | thc | 0.471 | uhe | 0.592 | bt | 0.322 |
| bhc | 0.714 | the | 0.424 | bh | 0.422 | uthce | 0.583 | u | 0.101 | thc | 0.742 | t | 0.398 | bth | 0.242 | th | 0.413 | e | 0.23 | the | 0.404 | bc | 0.452 | ce | 0.571 | bth | 0.322 |
| e | 0.714 | ce | 0.413 | bt | 0.422 | uthe | 0.583 | uh | 0.101 | bc | 0.73 | th | 0.398 | bthc | 0.242 | thc | 0.413 | hce | 0.23 | btc | 0.397 | bhc | 0.452 | e | 0.571 | thc | 0.322 |
| he | 0.714 | he | 0.413 | thc | 0.402 | tc | 0.417 | b | 0.081 | bh | 0.73 | tc | 0.387 | b | 0.227 | b | 0.4 | t | 0.23 | b | 0.365 | t | 0.452 | hce | 0.571 | u | 0.301 |
| bc | 0.705 | thce | 0.413 | tc | 0.392 | thc | 0.417 | bc | 0.081 | bhc | 0.73 | thc | 0.387 | bh | 0.227 | bh | 0.4 | tc | 0.23 | bh | 0.365 | th | 0.452 | he | 0.571 | uh | 0.29 |
| bh | 0.705 | e | 0.402 | th | 0.392 | t | 0.333 | bh | 0.081 | th | 0.73 | b | 0.366 | bc | 0.22 | bc | 0.388 | th | 0.23 | bc | 0.359 | b | 0.423 | b | 0.541 | t | 0.284 |
| b | 0.696 | tce | 0.402 | t | 0.382 | th | 0.333 | bhc | 0.081 | b | 0.719 | bh | 0.366 | bhc | 0.22 | bhc | 0.388 | thc | 0.23 | bhc | 0.359 | bh | 0.423 | bh | 0.541 | th | 0.284 |
| hc | 0.08 | hc | 0.163 | c | 0.225 | c | 0.083 | | | hc | 0.213 | hc | 0.118 | hc | 0.038 | hc | 0.1 | hc | 0.069 | hc | 0.096 | hc | 0.144 | c | 0.235 | c | 0.251 |
| c | 0.071 | h | 0.141 | hc | 0.225 | hc | 0.083 | | | h | 0.112 | c | 0.108 | c | 0.023 | c | 0.088 | h | 0.046 | c | 0.09 | c | 0.125 | hc | 0.235 | hc | 0.235 |
| h | 0.018 | c | 0.054 | h | 0.02 | | | | | c | 0.09 | h | 0.011 | h | 0.015 | h | | c | 0.023 | h | 0.013 | h | 0.029 | | | h | 0.027 |

**Figura 13 – Tabela de acurácia por editoria com 5 recomendações com o fator de similaridade**

PUC-Rio - Certificação Digital Nº 0912821/CA

| São Paulo | | Concursos | | Auto Esporte | | Brasil | | Mercados | | Rio de Janeiro | | Mundo | | Minas Gerais | | Ciência e Saú | | Economia | | Espírito Santo | | Política | | Tecnologia | | Pop & Arte | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| utce | 0.83 | ubh | 0.576 | ub | 0.637 | b | 0.667 | ubtc | 0.242 | ubc | 0.91 | uc | 0.548 | ube | 0.303 | utce | 0.638 | uthce | 0.379 | utc | 0.5 | ubc | 0.625 | ubt | 0.796 | uhce | 0.492 |
| ute | 0.83 | ub | 0.565 | ubh | 0.637 | bc | 0.667 | ubthc | 0.242 | ubhc | 0.91 | uhc | 0.548 | ubhe | 0.303 | ute | 0.638 | uthe | 0.379 | uthc | 0.5 | ubhc | 0.625 | ubtc | 0.796 | uce | 0.486 |
| uthce | 0.83 | ubc | 0.554 | ubtce | 0.627 | bh | 0.667 | ubt | 0.232 | ub | 0.899 | u | 0.538 | ue | 0.303 | uthce | 0.638 | utce | 0.368 | ubt | 0.494 | ubtc | 0.625 | ubth | 0.796 | ce | 0.481 |
| uthe | 0.83 | ubhc | 0.554 | ubte | 0.627 | bhc | 0.667 | ubth | 0.232 | ubh | 0.899 | uh | 0.538 | uhe | 0.303 | uthe | 0.638 | ute | 0.368 | ubtc | 0.494 | ubthc | 0.625 | ubthc | 0.796 | e | 0.481 |
| ubt | 0.804 | bte | 0.543 | ubthce | 0.627 | bce | 0.583 | utc | 0.232 | ubce | 0.888 | utc | 0.538 | ubce | 0.295 | u | 0.625 | thce | 0.345 | ubth | 0.494 | ubtce | 0.615 | utc | 0.786 | hce | 0.481 |
| ubtc | 0.804 | bthe | 0.543 | ubthe | 0.627 | be | 0.583 | uthc | 0.232 | ube | 0.888 | uthc | 0.538 | ubhce | 0.295 | ub | 0.625 | the | 0.345 | ubthc | 0.494 | ubte | 0.615 | utce | 0.786 | he | 0.481 |
| ubtce | 0.804 | ubhce | 0.543 | ubc | 0.618 | bhce | 0.583 | ubtce | 0.222 | ubhce | 0.888 | ub | 0.527 | ubt | 0.295 | ubce | 0.625 | btce | 0.333 | ubhc | 0.487 | ubthce | 0.615 | uthc | 0.786 | tce | 0.475 |
| ubth | 0.804 | ubhe | 0.543 | ubce | 0.618 | bhe | 0.583 | ubthce | 0.222 | ubhe | 0.888 | ubc | 0.527 | ubtc | 0.295 | ube | 0.625 | bte | 0.333 | ubtce | 0.487 | ubthe | 0.615 | uthce | 0.786 | ubhce | 0.475 |
| ubthc | 0.804 | bce | 0.533 | ubhc | 0.618 | bt | 0.583 | ut | 0.222 | ubtce | 0.888 | ubh | 0.527 | ubth | 0.295 | ubh | 0.625 | tce | 0.333 | ubte | 0.487 | ut | 0.615 | btce | 0.776 | thce | 0.47 |
| ubthce | 0.804 | be | 0.533 | ubhce | 0.618 | btc | 0.583 | utce | 0.222 | ubte | 0.888 | ut | 0.527 | ubthc | 0.295 | ubhce | 0.625 | te | 0.333 | ubthce | 0.487 | uth | 0.615 | bthce | 0.776 | ubce | 0.47 |
| uce | 0.804 | bhce | 0.533 | utce | 0.618 | btce | 0.583 | uth | 0.222 | ubthce | 0.888 | uth | 0.527 | uce | 0.295 | ubhe | 0.625 | ubthce | 0.333 | ubthe | 0.487 | ub | 0.606 | uce | 0.776 | ubtce | 0.47 |
| ue | 0.804 | bhe | 0.533 | uthce | 0.618 | bte | 0.583 | uthce | 0.222 | ubthe | 0.888 | bce | 0.516 | uhce | 0.295 | uc | 0.625 | ubthe | 0.333 | ut | 0.487 | ubh | 0.606 | uhce | 0.776 | ubthce | 0.47 |
| uhce | 0.804 | btce | 0.533 | uce | 0.608 | bth | 0.583 | ubte | 0.212 | btce | 0.876 | be | 0.516 | bce | 0.288 | uce | 0.625 | bthce | 0.322 | utce | 0.487 | ubt | 0.606 | btc | 0.765 | ubc | 0.464 |
| uhe | 0.804 | bthce | 0.533 | ue | 0.608 | bthc | 0.583 | ubthe | 0.212 | bte | 0.876 | bhce | 0.516 | be | 0.288 | ue | 0.625 | bthe | 0.322 | uth | 0.487 | ubth | 0.606 | btc | 0.765 | utce | 0.464 |
| ut | 0.804 | ubtce | 0.533 | uhce | 0.608 | bthce | 0.583 | ute | 0.212 | ubtc | 0.876 | bhe | 0.516 | bhce | 0.288 | uh | 0.625 | ub | 0.322 | uthce | 0.487 | utc | 0.606 | ubce | 0.765 | uthce | 0.464 |
| utc | 0.804 | ubte | 0.533 | uhe | 0.608 | bthe | 0.583 | uthe | 0.212 | ubthc | 0.876 | ubhc | 0.516 | bhe | 0.288 | uhc | 0.625 | ubc | 0.322 | ubc | 0.481 | uthc | 0.606 | ube | 0.765 | ubhc | 0.459 |
| uth | 0.804 | ubthce | 0.533 | btce | 0.598 | ce | 0.583 | bt | 0.192 | bce | 0.865 | ubt | 0.516 | btce | 0.288 | uhce | 0.625 | ubh | 0.322 | ubh | 0.481 | bt | 0.596 | ubhce | 0.765 | uhe | 0.459 |
| uthc | 0.804 | ubthe | 0.533 | bte | 0.598 | e | 0.583 | btc | 0.192 | be | 0.865 | ubtc | 0.516 | bte | 0.288 | uhe | 0.625 | ubhc | 0.322 | uce | 0.481 | btc | 0.596 | ubhe | 0.765 | bce | 0.454 |
| ub | 0.795 | ubce | 0.522 | bthce | 0.598 | hce | 0.583 | btce | 0.192 | bhce | 0.865 | ubtce | 0.516 | bthce | 0.288 | ut | 0.625 | ubhce | 0.322 | ue | 0.481 | bth | 0.596 | ubtce | 0.765 | bhce | 0.454 |
| ubce | 0.795 | ube | 0.522 | bthe | 0.598 | he | 0.583 | bth | 0.192 | bhe | 0.865 | ubte | 0.516 | bthe | 0.288 | utc | 0.625 | ubhe | 0.322 | uhce | 0.481 | bthc | 0.596 | ubthce | 0.765 | btce | 0.454 |
| ube | 0.795 | ubt | 0.522 | ube | 0.598 | tce | 0.583 | bthc | 0.192 | bthce | 0.865 | ubth | 0.516 | tce | 0.288 | uth | 0.625 | ubt | 0.322 | uhe | 0.481 | ubce | 0.587 | bce | 0.755 | ue | 0.454 |
| ubh | 0.795 | ubth | 0.522 | ubhe | 0.598 | te | 0.583 | bthce | 0.192 | bthe | 0.865 | ubthc | 0.516 | te | 0.288 | uthc | 0.625 | ubtc | 0.322 | ute | 0.481 | ubhce | 0.587 | bhce | 0.755 | bthce | 0.448 |
| ubhce | 0.795 | bt | 0.511 | ubt | 0.598 | thce | 0.583 | tce | 0.192 | ubt | 0.865 | ubthce | 0.516 | thce | 0.288 | ubc | 0.613 | ubtce | 0.322 | uthe | 0.481 | utce | 0.587 | ubc | 0.755 | ubhe | 0.448 |
| ubhe | 0.795 | bth | 0.511 | ubtc | 0.598 | the | 0.583 | te | 0.192 | ubth | 0.865 | ubthe | 0.516 | the | 0.288 | ubhc | 0.613 | ubte | 0.322 | ub | 0.474 | ute | 0.587 | ubhc | 0.755 | ubte | 0.448 |
| ubte | 0.795 | ce | 0.511 | ubth | 0.598 | u | 0.583 | thce | 0.192 | uthc | 0.865 | utce | 0.516 | ubtce | 0.288 | ubt | 0.613 | ubth | 0.322 | ubce | 0.474 | uthce | 0.587 | ut | 0.755 | ubthe | 0.448 |
| ubthe | 0.795 | hce | 0.511 | ubthc | 0.598 | ub | 0.583 | the | 0.192 | utc | 0.854 | uthce | 0.516 | ubte | 0.288 | ubtc | 0.613 | ubthc | 0.322 | ubhce | 0.474 | uthe | 0.587 | ute | 0.755 | ub | 0.443 |
| bce | 0.786 | t | 0.511 | ute | 0.598 | ubc | 0.583 | bte | 0.182 | utce | 0.854 | ubce | 0.505 | ubthce | 0.288 | ubth | 0.613 | ubce | 0.31 | ube | 0.468 | btce | 0.577 | uth | 0.755 | ube | 0.443 |
| be | 0.786 | th | 0.511 | uthe | 0.598 | ubce | 0.583 | bthe | 0.182 | ute | 0.854 | ube | 0.505 | ubthe | 0.288 | ubthc | 0.613 | ube | 0.31 | ubhe | 0.468 | bte | 0.577 | uthe | 0.755 | ubh | 0.443 |
| bhce | 0.786 | thce | 0.511 | uh | 0.588 | ube | 0.583 | t | 0.182 | uth | 0.854 | ubhce | 0.505 | bt | 0.28 | ubtce | 0.588 | bt | 0.287 | tce | 0.462 | bthce | 0.577 | bt | 0.745 | bc | 0.437 |
| bhe | 0.786 | the | 0.511 | uhc | 0.588 | ubh | 0.583 | tc | 0.182 | uthce | 0.854 | ubhe | 0.505 | btc | 0.28 | ubte | 0.588 | btc | 0.287 | te | 0.462 | bthe | 0.577 | bte | 0.745 | ute | 0.437 |
| ubc | 0.786 | ubthc | 0.511 | bce | 0.578 | ubhc | 0.583 | th | 0.182 | uthe | 0.854 | ute | 0.505 | bth | 0.28 | ubthce | 0.588 | bth | 0.287 | thce | 0.462 | ube | 0.567 | bth | 0.745 | uthe | 0.437 |
| ubhc | 0.786 | uhce | 0.511 | bhce | 0.578 | ubhce | 0.583 | thc | 0.182 | ut | 0.843 | uthe | 0.505 | bthc | 0.28 | ubthe | 0.588 | bthc | 0.287 | the | 0.462 | ubhe | 0.567 | bthe | 0.745 | be | 0.432 |
| btce | 0.777 | uhe | 0.511 | u | 0.578 | ubhe | 0.583 | ubce | 0.172 | btc | 0.831 | uce | 0.495 | hce | 0.28 | btce | 0.538 | uhce | 0.287 | uhc | 0.455 | uc | 0.567 | tce | 0.745 | bhc | 0.432 |
| bte | 0.777 | ut | 0.511 | uc | 0.578 | ubt | 0.583 | ube | 0.172 | bthc | 0.831 | uhce | 0.495 | he | 0.28 | bte | 0.538 | uhe | 0.287 | btce | 0.449 | uhc | 0.567 | thce | 0.745 | bhe | 0.432 |
| bthce | 0.777 | uth | 0.511 | ut | 0.578 | ubtc | 0.583 | ubhce | 0.172 | uc | 0.831 | btce | 0.484 | ub | 0.28 | bthce | 0.538 | ut | 0.287 | bte | 0.449 | u | 0.558 | ubte | 0.745 | te | 0.426 |
| bthe | 0.777 | btc | 0.5 | uth | 0.578 | ubtce | 0.583 | ubhe | 0.172 | uce | 0.831 | bte | 0.484 | ubc | 0.28 | bthe | 0.538 | utc | 0.287 | bthce | 0.449 | uh | 0.558 | ubthe | 0.745 | ubt | 0.426 |
| tce | 0.777 | bthc | 0.5 | be | 0.569 | ubte | 0.583 | ubc | 0.162 | ue | 0.831 | bthce | 0.484 | ubh | 0.28 | tce | 0.525 | uth | 0.287 | bthe | 0.449 | tce | 0.548 | ue | 0.745 | ubtc | 0.426 |
| te | 0.777 | e | 0.5 | bhe | 0.569 | ubth | 0.583 | ubhc | 0.162 | uhce | 0.831 | bthe | 0.484 | ubhc | 0.28 | thce | 0.525 | uthc | 0.287 | uc | 0.449 | te | 0.548 | uhe | 0.745 | ubth | 0.426 |
| thce | 0.777 | he | 0.5 | bt | 0.569 | ubthc | 0.583 | uce | 0.162 | uhe | 0.831 | ce | 0.484 | ut | 0.28 | bhe | 0.513 | bhce | 0.276 | uh | 0.449 | thce | 0.548 | be | 0.735 | ubthc | 0.426 |
| the | 0.777 | tce | 0.5 | btc | 0.569 | ubthce | 0.583 | ue | 0.162 | bt | 0.82 | hce | 0.484 | utc | 0.28 | te | 0.513 | bhe | 0.276 | u | 0.442 | the | 0.548 | bhe | 0.735 | the | 0.421 |
| bt | 0.768 | te | 0.5 | bth | 0.569 | ubthe | 0.583 | uhce | 0.162 | bth | 0.82 | tce | 0.484 | utce | 0.28 | the | 0.513 | uce | 0.276 | bthc | 0.429 | ue | 0.529 | ub | 0.735 | bte | 0.415 |
| btc | 0.768 | thc | 0.5 | bthc | 0.569 | uc | 0.583 | uhe | 0.162 | tce | 0.82 | te | 0.484 | ute | 0.28 | bce | 0.5 | ue | 0.276 | btc | 0.423 | uhe | 0.529 | ubh | 0.735 | btc | 0.41 |
| bth | 0.768 | ubtc | 0.5 | utc | 0.569 | uce | 0.583 | bce | 0.152 | te | 0.82 | thce | 0.484 | uth | 0.28 | be | 0.5 | t | 0.264 | ce | 0.423 | uce | 0.519 | uc | 0.735 | bthe | 0.41 |
| bthc | 0.768 | uce | 0.5 | uthc | 0.569 | ue | 0.583 | bhce | 0.152 | thce | 0.82 | the | 0.484 | uthc | 0.28 | bhce | 0.5 | tc | 0.264 | e | 0.423 | uhce | 0.519 | uhc | 0.735 | bthc | 0.399 |
| t | 0.741 | ue | 0.5 | bh | 0.559 | uh | 0.583 | ub | 0.152 | the | 0.82 | ue | 0.484 | uthce | 0.28 | bt | 0.5 | th | 0.264 | hce | 0.423 | tc | 0.51 | te | 0.714 | tc | 0.388 |
| th | 0.741 | uh | 0.5 | tce | 0.559 | uhc | 0.583 | ubh | 0.152 | u | 0.82 | uhe | 0.484 | uthe | 0.28 | bth | 0.5 | thc | 0.264 | he | 0.423 | thc | 0.51 | the | 0.714 | thc | 0.383 |
| tc | 0.732 | utc | 0.5 | thce | 0.559 | uhce | 0.583 | be | 0.141 | uhc | 0.809 | e | 0.473 | ce | 0.273 | bc | 0.488 | bce | 0.253 | bce | 0.417 | bc | 0.5 | bc | 0.704 | bh | 0.377 |
| thc | 0.732 | ute | 0.5 | b | 0.549 | uhe | 0.583 | bhe | 0.141 | uh | 0.798 | he | 0.473 | e | 0.273 | bh | 0.488 | be | 0.253 | bhce | 0.417 | bce | 0.5 | bhc | 0.704 | b | 0.372 |
| ce | 0.723 | uthc | 0.5 | bhc | 0.549 | ut | 0.583 | b | 0.131 | ce | 0.764 | btc | 0.43 | t | 0.265 | bhc | 0.488 | uh | 0.253 | bth | 0.417 | bhc | 0.5 | ce | 0.694 | utc | 0.372 |
| e | 0.723 | uthce | 0.5 | te | 0.549 | utc | 0.583 | bh | 0.131 | e | 0.764 | bthc | 0.43 | tc | 0.265 | btc | 0.488 | uhc | 0.253 | be | 0.41 | bhce | 0.5 | hce | 0.694 | uthc | 0.372 |
| hce | 0.723 | uthe | 0.5 | the | 0.549 | utce | 0.583 | ce | 0.131 | hce | 0.764 | bc | 0.409 | th | 0.265 | bthc | 0.488 | u | 0.241 | bhe | 0.41 | be | 0.49 | u | 0.673 | bt | 0.361 |
| he | 0.723 | tc | 0.489 | bc | 0.539 | ute | 0.583 | e | 0.131 | he | 0.764 | bhc | 0.409 | thc | 0.265 | ce | 0.488 | uc | 0.241 | bt | 0.41 | bhe | 0.49 | uh | 0.673 | bth | 0.361 |
| bhc | 0.705 | uhc | 0.489 | ce | 0.539 | uth | 0.583 | hce | 0.131 | thc | 0.764 | bt | 0.409 | u | 0.258 | e | 0.488 | bh | 0.218 | tc | 0.41 | t | 0.49 | e | 0.653 | ut | 0.344 |
| uc | 0.705 | utce | 0.489 | e | 0.539 | uthc | 0.583 | he | 0.131 | tc | 0.753 | bth | 0.409 | uc | 0.258 | hce | 0.488 | ce | 0.218 | thc | 0.41 | th | 0.49 | he | 0.653 | uc | 0.339 |
| uhc | 0.705 | b | 0.478 | hce | 0.539 | uthce | 0.583 | bc | 0.121 | th | 0.753 | b | 0.387 | uh | 0.258 | he | 0.488 | e | 0.218 | t | 0.391 | ce | 0.481 | tc | 0.633 | uhc | 0.339 |
| bc | 0.696 | bh | 0.478 | he | 0.539 | uthe | 0.583 | bhc | 0.121 | t | 0.742 | bh | 0.387 | uhc | 0.258 | b | 0.475 | hce | 0.218 | th | 0.391 | hce | 0.481 | thc | 0.633 | uth | 0.339 |
| bh | 0.696 | bc | 0.467 | tc | 0.431 | tc | 0.417 | uc | 0.121 | bc | 0.708 | tc | 0.355 | b | 0.242 | tc | 0.45 | he | 0.218 | bc | 0.372 | b | 0.471 | b | 0.612 | uh | 0.333 |
| u | 0.696 | bhc | 0.467 | thc | 0.431 | thc | 0.417 | uhc | 0.121 | b | 0.685 | thc | 0.355 | bh | 0.242 | thc | 0.45 | b | 0.207 | bhc | 0.372 | bh | 0.471 | bh | 0.612 | c | 0.328 |
| uh | 0.696 | u | 0.467 | th | 0.412 | t | 0.333 | u | 0.111 | bhc | 0.674 | t | 0.344 | bc | 0.235 | t | 0.425 | bc | 0.207 | b | 0.346 | e | 0.471 | t | 0.561 | t | 0.328 |
| b | 0.688 | uc | 0.467 | t | 0.402 | th | 0.333 | uh | 0.111 | bh | 0.652 | th | 0.344 | bhc | 0.235 | th | 0.425 | bhc | 0.207 | bh | 0.346 | he | 0.471 | th | 0.561 | th | 0.328 |
| hc | 0.071 | hc | 0.152 | hc | 0.235 | c | 0.083 | c | | hc | 0.236 | hc | 0.118 | hc | 0.03 | c | 0.1 | hc | 0.046 | c | 0.103 | hc | 0.106 | c | 0.265 | hc | 0.322 |
| c | 0.063 | h | 0.13 | c | 0.216 | hc | 0.083 | hc | | h | 0.112 | c | 0.108 | c | 0.015 | hc | 0.1 | c | 0.023 | hc | 0.096 | c | 0.077 | hc | 0.265 | u | 0.317 |
| h | 0.018 | c | 0.043 | h | 0.029 | | | | | c | 0.101 | h | 0.011 | h | 0.015 | h | | h | 0.023 | h | 0.006 | h | 0.019 | | | h | 0.033 |

**Figura 14 – Tabela de acurácia por editoria com 10 recomendações e sem o fator de similaridade**

PUC-Rio - Certificação Digital Nº 0912821/CA

| São Paulo | | Concursos | | Auto Esporte | | Brasil | | Mercados | | Rio de Janeiro | | Mundo | | Minas Gerais | | Ciência e Saú | | Economia | | Espírito Santo | | Política | | Tecnologia | | Pop & Arte | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ut | 0.857 | bth | 0.576 | ue | 0.618 | b | 0.583 | ubtce | 0.263 | ubc | 0.921 | ub | 0.57 | utce | 0.326 | ubt | 0.65 | ubh | 0.425 | ubtce | 0.526 | ubc | 0.654 | utc | 0.806 | e | 0.546 |
| utc | 0.857 | bthc | 0.576 | uhc | 0.618 | bc | 0.583 | ubthce | 0.263 | ubce | 0.921 | ubh | 0.57 | ute | 0.326 | ubtc | 0.65 | ubhc | 0.425 | ubthce | 0.526 | ubhc | 0.654 | utce | 0.806 | hce | 0.546 |
| uth | 0.857 | ub | 0.576 | uhe | 0.618 | bce | 0.583 | ubte | 0.253 | ube | 0.921 | ubt | 0.57 | uthce | 0.326 | ubtce | 0.65 | ubce | 0.414 | ubtc | 0.519 | ubce | 0.644 | uthc | 0.806 | he | 0.546 |
| uthc | 0.857 | ubc | 0.576 | ube | 0.608 | be | 0.583 | ubthe | 0.253 | ubh | 0.921 | ubtc | 0.57 | uthe | 0.326 | ubte | 0.65 | ubtce | 0.414 | ubte | 0.519 | ube | 0.644 | uthce | 0.806 | ce | 0.541 |
| utce | 0.848 | ubce | 0.576 | ubhe | 0.608 | bh | 0.583 | ubtc | 0.242 | ubhc | 0.921 | ubth | 0.57 | ubce | 0.318 | ubth | 0.65 | ubte | 0.414 | ubthc | 0.519 | ubhce | 0.644 | btce | 0.796 | tce | 0.541 |
| uthce | 0.848 | ube | 0.576 | uh | 0.608 | bhc | 0.583 | ubthc | 0.242 | ubhce | 0.921 | ubthc | 0.57 | ube | 0.318 | ubthc | 0.65 | ube | 0.402 | ubthe | 0.519 | ubhe | 0.644 | bthce | 0.796 | thce | 0.541 |
| ute | 0.839 | ubh | 0.576 | ubte | 0.598 | bhce | 0.583 | ubt | 0.232 | ubhe | 0.921 | utc | 0.57 | ubhce | 0.318 | ubthce | 0.65 | ubthce | 0.402 | utc | 0.519 | ub | 0.635 | ubtc | 0.796 | te | 0.536 |
| uthe | 0.839 | ubhc | 0.576 | ubthe | 0.598 | bhe | 0.583 | ubth | 0.232 | ubt | 0.921 | uthc | 0.57 | ubhe | 0.318 | ubthe | 0.65 | ubthe | 0.402 | utce | 0.519 | ubh | 0.635 | ubtce | 0.796 | the | 0.536 |
| tce | 0.83 | ubhce | 0.565 | uc | 0.598 | bt | 0.583 | utce | 0.232 | ubtc | 0.921 | u | 0.559 | uce | 0.318 | ub | 0.625 | ute | 0.402 | uthc | 0.519 | ubtc | 0.635 | ubthc | 0.796 | uce | 0.53 |
| thce | 0.83 | ubhe | 0.565 | ut | 0.598 | btc | 0.583 | uthce | 0.232 | ubtce | 0.921 | ubc | 0.559 | ue | 0.318 | ubc | 0.625 | uthe | 0.402 | uthce | 0.519 | ubtce | 0.635 | ubthce | 0.796 | uhce | 0.53 |
| uce | 0.83 | ubth | 0.565 | utc | 0.598 | btce | 0.583 | btce | 0.222 | ubte | 0.921 | ubhc | 0.559 | uhce | 0.318 | ubh | 0.625 | btce | 0.391 | btce | 0.513 | ubte | 0.635 | ute | 0.796 | bhce | 0.525 |
| ue | 0.83 | b | 0.554 | uth | 0.598 | bte | 0.583 | bthce | 0.222 | ubth | 0.921 | ut | 0.559 | uhe | 0.318 | ubhc | 0.625 | bte | 0.391 | bthce | 0.513 | ubth | 0.635 | uthe | 0.796 | bce | 0.519 |
| uhce | 0.83 | bc | 0.554 | u | 0.588 | bth | 0.583 | ute | 0.222 | ubthc | 0.921 | uth | 0.559 | bce | 0.311 | btce | 0.613 | ub | 0.391 | ute | 0.513 | ubthc | 0.635 | ubc | 0.786 | btce | 0.519 |
| uhe | 0.83 | bh | 0.554 | ub | 0.588 | bthc | 0.583 | uthe | 0.222 | ubthce | 0.921 | ubce | 0.548 | be | 0.311 | bte | 0.613 | ubc | 0.391 | uthe | 0.513 | ubthce | 0.635 | ubce | 0.786 | bthce | 0.519 |
| te | 0.821 | bhc | 0.554 | ubtce | 0.588 | bthce | 0.583 | bte | 0.212 | ubthe | 0.921 | ube | 0.548 | bhce | 0.311 | bthce | 0.613 | ubhce | 0.391 | bte | 0.506 | ubthe | 0.635 | ubhc | 0.786 | ube | 0.519 |
| the | 0.821 | bt | 0.554 | ubthce | 0.588 | bthe | 0.583 | bthe | 0.212 | ub | 0.91 | ubhce | 0.548 | bhe | 0.311 | bthe | 0.613 | ubth | 0.391 | bthe | 0.506 | utce | 0.635 | ubhce | 0.786 | ubhe | 0.519 |
| ubt | 0.821 | btc | 0.554 | uce | 0.588 | ce | 0.583 | ubce | 0.212 | utce | 0.91 | ubhe | 0.548 | hce | 0.311 | ubce | 0.613 | ubthc | 0.391 | ubt | 0.506 | ute | 0.635 | ubte | 0.786 | bhe | 0.514 |
| ubtc | 0.821 | ubt | 0.554 | uhce | 0.588 | e | 0.583 | ubhce | 0.212 | ute | 0.91 | uh | 0.548 | he | 0.311 | ube | 0.613 | utce | 0.391 | ubth | 0.506 | uthce | 0.635 | ubthe | 0.786 | ubce | 0.514 |
| ubtce | 0.821 | ubtce | 0.554 | uthc | 0.588 | hce | 0.583 | utc | 0.212 | uthce | 0.91 | ubtce | 0.538 | u | 0.311 | ubhce | 0.613 | uthce | 0.391 | uce | 0.506 | uthe | 0.635 | bte | 0.776 | ubhce | 0.514 |
| ubte | 0.821 | ubte | 0.554 | ubc | 0.578 | he | 0.583 | uthc | 0.212 | uthe | 0.91 | ubte | 0.538 | ub | 0.311 | ubhe | 0.613 | bthce | 0.379 | uhce | 0.506 | btce | 0.625 | bthe | 0.776 | be | 0.508 |
| ubth | 0.821 | ubthc | 0.554 | ubce | 0.578 | tce | 0.583 | bt | 0.202 | ut | 0.899 | ubthce | 0.538 | ubc | 0.311 | uce | 0.613 | bthe | 0.379 | ut | 0.506 | bthce | 0.625 | ubt | 0.776 | ubc | 0.508 |
| ubthc | 0.821 | ubthce | 0.554 | ubh | 0.578 | te | 0.583 | btc | 0.202 | utc | 0.899 | ubthe | 0.538 | ubh | 0.311 | ute | 0.613 | ubhe | 0.379 | uth | 0.506 | ubt | 0.625 | ubth | 0.776 | ubhc | 0.508 |
| ubthce | 0.821 | ubthe | 0.554 | ubhce | 0.578 | thce | 0.583 | bth | 0.202 | uth | 0.899 | uc | 0.538 | ubhc | 0.311 | uthce | 0.613 | ubt | 0.379 | ubce | 0.5 | uc | 0.625 | uc | 0.776 | ubtce | 0.508 |
| ubthe | 0.821 | bce | 0.543 | ubt | 0.578 | the | 0.583 | bthc | 0.202 | uthc | 0.899 | uhc | 0.538 | uc | 0.311 | uthe | 0.613 | ubtc | 0.379 | ubhce | 0.5 | uhc | 0.625 | uhc | 0.776 | ubte | 0.508 |
| ubce | 0.813 | be | 0.543 | ubth | 0.578 | u | 0.583 | t | 0.202 | bce | 0.888 | tce | 0.527 | uh | 0.311 | u | 0.6 | uce | 0.379 | ue | 0.5 | bte | 0.615 | ut | 0.776 | ubthce | 0.508 |
| ube | 0.813 | bhce | 0.543 | utce | 0.578 | ub | 0.583 | tc | 0.202 | be | 0.888 | thce | 0.527 | uhc | 0.311 | uc | 0.6 | ue | 0.379 | uhe | 0.5 | bthe | 0.615 | uth | 0.776 | ubthe | 0.508 |
| ubhce | 0.813 | bhe | 0.543 | ute | 0.578 | ubc | 0.583 | th | 0.202 | bhce | 0.888 | utce | 0.527 | ce | 0.303 | ue | 0.6 | uhce | 0.379 | bce | 0.494 | u | 0.615 | bce | 0.765 | utce | 0.508 |
| ubhe | 0.813 | btce | 0.543 | uthce | 0.578 | ubce | 0.583 | thc | 0.202 | bhe | 0.888 | ute | 0.527 | e | 0.303 | uh | 0.6 | uhe | 0.379 | bhce | 0.494 | uce | 0.615 | bhce | 0.765 | uthce | 0.508 |
| btce | 0.804 | bte | 0.543 | uthe | 0.578 | ube | 0.583 | ube | 0.202 | u | 0.888 | uthce | 0.527 | tce | 0.303 | uhc | 0.6 | bth | 0.368 | ube | 0.494 | uh | 0.615 | ub | 0.765 | ue | 0.503 |
| bte | 0.804 | bthce | 0.543 | bce | 0.569 | ubh | 0.583 | ubhe | 0.202 | uc | 0.888 | uthe | 0.527 | te | 0.303 | uhce | 0.6 | te | 0.368 | ubhe | 0.494 | uhce | 0.615 | ube | 0.765 | uhe | 0.503 |
| bthce | 0.804 | bthe | 0.543 | be | 0.569 | ubhc | 0.583 | uce | 0.202 | btce | 0.876 | bce | 0.516 | thce | 0.303 | utce | 0.6 | thce | 0.368 | be | 0.487 | ue | 0.606 | ubh | 0.765 | bte | 0.497 |
| bthe | 0.804 | ubtc | 0.543 | bhce | 0.569 | ubhce | 0.583 | ut | 0.202 | bte | 0.876 | be | 0.516 | the | 0.303 | uhe | 0.588 | the | 0.368 | bhe | 0.487 | uhe | 0.606 | ubhe | 0.765 | bthe | 0.497 |
| ub | 0.804 | uce | 0.543 | bhe | 0.569 | ubhe | 0.583 | uth | 0.202 | bthce | 0.876 | bhce | 0.516 | ubtce | 0.303 | ut | 0.575 | utc | 0.368 | tc | 0.481 | ut | 0.606 | tce | 0.755 | ubtc | 0.492 |
| ubc | 0.804 | uhce | 0.543 | ubhc | 0.569 | ubt | 0.583 | bce | 0.192 | bthe | 0.876 | bhe | 0.516 | ubte | 0.303 | utc | 0.575 | uthc | 0.368 | tce | 0.481 | utc | 0.606 | thce | 0.755 | ubthc | 0.492 |
| ubh | 0.804 | utce | 0.543 | ubtc | 0.569 | ubtc | 0.583 | bhce | 0.192 | tce | 0.876 | te | 0.516 | ubthce | 0.303 | uth | 0.575 | be | 0.356 | te | 0.481 | uth | 0.606 | be | 0.745 | ute | 0.492 |
| ubhc | 0.804 | ute | 0.543 | ubthc | 0.569 | ubtce | 0.583 | ue | 0.192 | te | 0.876 | the | 0.516 | ubthe | 0.303 | uthc | 0.575 | bt | 0.356 | thc | 0.481 | uthc | 0.606 | bhe | 0.745 | uthe | 0.492 |
| bce | 0.795 | uthce | 0.543 | btce | 0.559 | ubte | 0.583 | uhce | 0.192 | thce | 0.876 | uce | 0.516 | bt | 0.295 | bce | 0.563 | bthc | 0.356 | thce | 0.481 | btc | 0.596 | btc | 0.745 | ub | 0.486 |
| bhce | 0.795 | uthe | 0.543 | bte | 0.559 | ubth | 0.583 | be | 0.182 | the | 0.876 | ue | 0.516 | btc | 0.295 | be | 0.563 | tce | 0.356 | the | 0.481 | bthc | 0.596 | bthc | 0.745 | ubh | 0.486 |
| bt | 0.795 | ue | 0.533 | bthce | 0.559 | ubthc | 0.583 | bhe | 0.182 | bt | 0.865 | uhce | 0.516 | btce | 0.295 | bhce | 0.563 | uc | 0.356 | ubc | 0.481 | tce | 0.596 | uce | 0.745 | ubt | 0.475 |
| btc | 0.795 | uhe | 0.533 | bthe | 0.559 | ubthce | 0.583 | tce | 0.182 | btc | 0.865 | uhe | 0.516 | bte | 0.295 | bhe | 0.563 | ut | 0.356 | ubhc | 0.481 | thce | 0.596 | uhce | 0.745 | ubth | 0.475 |
| bth | 0.795 | the | 0.522 | tce | 0.549 | ubthe | 0.583 | te | 0.182 | bth | 0.865 | btce | 0.505 | bth | 0.295 | bt | 0.55 | uth | 0.356 | uc | 0.481 | bce | 0.587 | tc | 0.735 | btc | 0.459 |
| bthc | 0.795 | te | 0.511 | te | 0.549 | uc | 0.583 | thce | 0.182 | bthc | 0.865 | bte | 0.505 | bthc | 0.295 | btc | 0.55 | bce | 0.345 | uhc | 0.481 | bhce | 0.587 | te | 0.735 | bhc | 0.454 |
| t | 0.795 | thce | 0.511 | thce | 0.549 | uce | 0.583 | the | 0.182 | uce | 0.865 | bthce | 0.505 | bthce | 0.295 | bth | 0.55 | bhce | 0.345 | u | 0.474 | bt | 0.587 | thc | 0.735 | bthc | 0.454 |
| th | 0.795 | u | 0.511 | the | 0.549 | ue | 0.583 | uhe | 0.182 | ue | 0.865 | bthe | 0.505 | bthe | 0.295 | bthc | 0.55 | bhe | 0.345 | ub | 0.474 | bth | 0.587 | the | 0.735 | bc | 0.448 |
| be | 0.786 | uc | 0.511 | bt | 0.529 | uh | 0.583 | ce | 0.162 | uh | 0.865 | bt | 0.473 | ubt | 0.295 | he | 0.55 | btc | 0.345 | ubh | 0.474 | be | 0.577 | u | 0.724 | utc | 0.448 |
| bhe | 0.786 | ut | 0.511 | btc | 0.529 | uhc | 0.583 | e | 0.162 | uhc | 0.865 | btc | 0.473 | ubtc | 0.295 | tce | 0.55 | u | 0.345 | uh | 0.474 | bhe | 0.577 | uh | 0.724 | tc | 0.443 |
| tc | 0.786 | utc | 0.511 | bth | 0.529 | uhce | 0.583 | hce | 0.162 | uhce | 0.865 | bth | 0.473 | ubth | 0.295 | te | 0.55 | uh | 0.345 | btc | 0.468 | te | 0.577 | bt | 0.714 | uthc | 0.443 |
| thc | 0.786 | t | 0.5 | bthc | 0.529 | uhe | 0.583 | he | 0.162 | uhe | 0.865 | bthc | 0.473 | ubthc | 0.295 | thce | 0.55 | uhc | 0.345 | bthc | 0.468 | the | 0.577 | bth | 0.714 | thc | 0.437 |
| uc | 0.786 | tce | 0.5 | e | 0.529 | ut | 0.583 | ubc | 0.152 | tc | 0.843 | ce | 0.473 | ut | 0.288 | the | 0.55 | bh | 0.322 | bt | 0.462 | tc | 0.548 | ce | 0.714 | b | 0.432 |
| uhc | 0.786 | th | 0.5 | he | 0.529 | utc | 0.583 | ubhc | 0.152 | thc | 0.843 | hce | 0.473 | utc | 0.288 | ce | 0.538 | bhc | 0.322 | bth | 0.462 | thc | 0.548 | hce | 0.714 | bh | 0.432 |
| u | 0.777 | uh | 0.5 | ce | 0.52 | utce | 0.583 | ub | 0.141 | t | 0.831 | bc | 0.462 | uth | 0.288 | e | 0.538 | b | 0.299 | ce | 0.462 | t | 0.538 | ue | 0.704 | uc | 0.421 |
| uh | 0.777 | uhc | 0.5 | hce | 0.52 | ute | 0.583 | ubh | 0.141 | th | 0.831 | bhc | 0.462 | uthc | 0.288 | hce | 0.538 | bc | 0.287 | e | 0.462 | th | 0.538 | uhe | 0.704 | uhc | 0.415 |
| hce | 0.741 | uth | 0.5 | b | 0.5 | uth | 0.583 | uc | 0.121 | b | 0.798 | e | 0.462 | t | 0.273 | t | 0.475 | e | 0.276 | hce | 0.462 | bc | 0.529 | bc | 0.684 | bt | 0.41 |
| he | 0.741 | uthc | 0.5 | bc | 0.5 | uthc | 0.583 | uhc | 0.121 | bc | 0.798 | he | 0.462 | tc | 0.273 | tc | 0.475 | he | 0.276 | he | 0.462 | bhc | 0.529 | bhc | 0.684 | bth | 0.41 |
| ce | 0.732 | ce | 0.489 | bh | 0.5 | uthce | 0.583 | b | 0.111 | ce | 0.798 | b | 0.43 | th | 0.273 | th | 0.463 | t | 0.276 | t | 0.462 | ce | 0.529 | t | 0.684 | t | 0.388 |
| e | 0.732 | hce | 0.489 | bhc | 0.5 | uthe | 0.583 | bc | 0.111 | e | 0.798 | bh | 0.43 | thc | 0.273 | thc | 0.463 | tc | 0.276 | th | 0.462 | e | 0.529 | th | 0.684 | u | 0.388 |
| bhc | 0.723 | tc | 0.489 | tc | 0.49 | tc | 0.417 | bh | 0.111 | hce | 0.798 | tc | 0.419 | b | 0.258 | b | 0.45 | th | 0.276 | bc | 0.417 | hce | 0.529 | e | 0.673 | ut | 0.388 |
| bc | 0.714 | thc | 0.489 | thc | 0.48 | thc | 0.417 | bhc | 0.111 | he | 0.798 | thc | 0.419 | bh | 0.258 | bh | 0.45 | thc | 0.276 | bhc | 0.417 | he | 0.529 | he | 0.673 | th | 0.383 |
| bh | 0.714 | e | 0.478 | th | 0.451 | t | 0.333 | u | 0.111 | bh | 0.787 | t | 0.409 | bc | 0.25 | bc | 0.438 | ce | 0.264 | b | 0.397 | b | 0.5 | b | 0.633 | uh | 0.383 |
| b | 0.705 | he | 0.478 | t | 0.441 | th | 0.333 | uh | 0.111 | bhc | 0.787 | th | 0.409 | bhc | 0.25 | bhc | 0.438 | hce | 0.253 | bh | 0.397 | bh | 0.5 | bh | 0.633 | uth | 0.383 |
| hc | 0.08 | hc | 0.174 | c | 0.245 | c | 0.083 | c | | hc | 0.247 | hc | 0.118 | hc | 0.038 | hc | 0.125 | hc | 0.069 | hc | 0.109 | hc | 0.163 | c | 0.286 | hc | 0.322 |
| c | 0.071 | h | 0.141 | hc | 0.245 | hc | 0.083 | hc | | h | 0.146 | c | 0.108 | c | 0.023 | c | 0.113 | h | 0.046 | c | 0.103 | c | 0.144 | hc | 0.286 | c | 0.317 |
| h | 0.018 | c | 0.054 | h | 0.02 | | | | | c | 0.101 | h | 0.011 | h | 0.015 | h | | c | 0.023 | h | 0.019 | h | 0.029 | | | h | 0.033 |

**Figura 15 – Tabela de acurácia por editoria com 10 recomendações e com o fator de similaridade**