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APÊNDICE 1

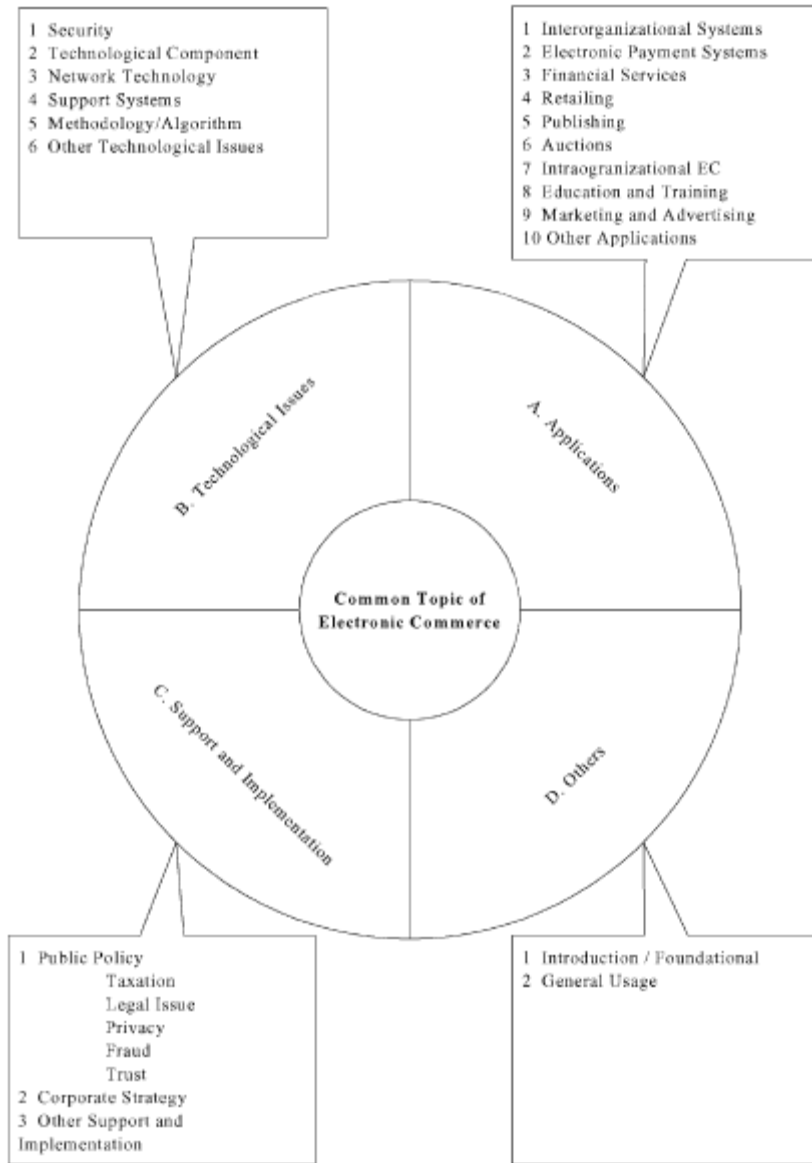


Figura 5. Framework para análise sobre o "Comércio Eletrônico"

Fonte: Ngai e Wat (2002)

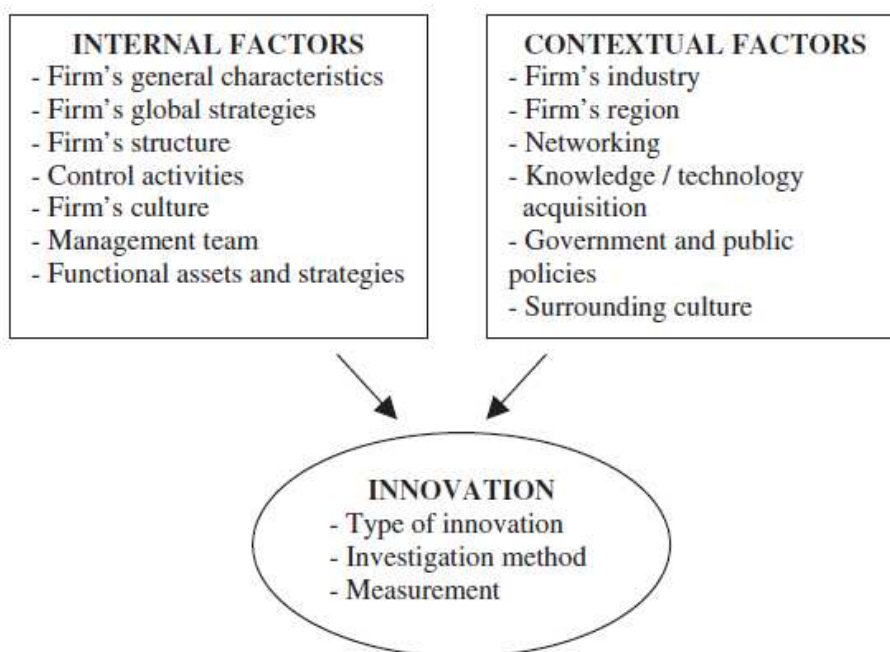


Figura 6. Framework para análise da “Inovação no Setor de Manufatura”

Fonte: Becheik *et al.* (2006)

Grouping	Content covered	Rationale
1. Descriptive features of SCM literature	Time distribution of publications Journal names Industry sectors	Describe characteristics of sample of articles
2. Definitional issues	Approaches to definitions Conceptual framing of SCM Constructs of SCM Discipline bases	Explore consistency or variation in SCM definitions by researchers on a range of dimensions. Define the territory that researchers claim falls within SCM
3. Theoretical concerns	Theoretical perspective Purpose of theory	Determine the range of theories that are used to inform SCM and ends to which they are applied
4. Research methodological issues	Paradigmatic stance Research methods	Determine the methodological assumptions being made and the types of research methods that are used to explore SCM

Figura 7. Framework para análise sobre “Gestão da Cadeia de Suprimentos”

Fonte: Burgess *et al.* (2006)

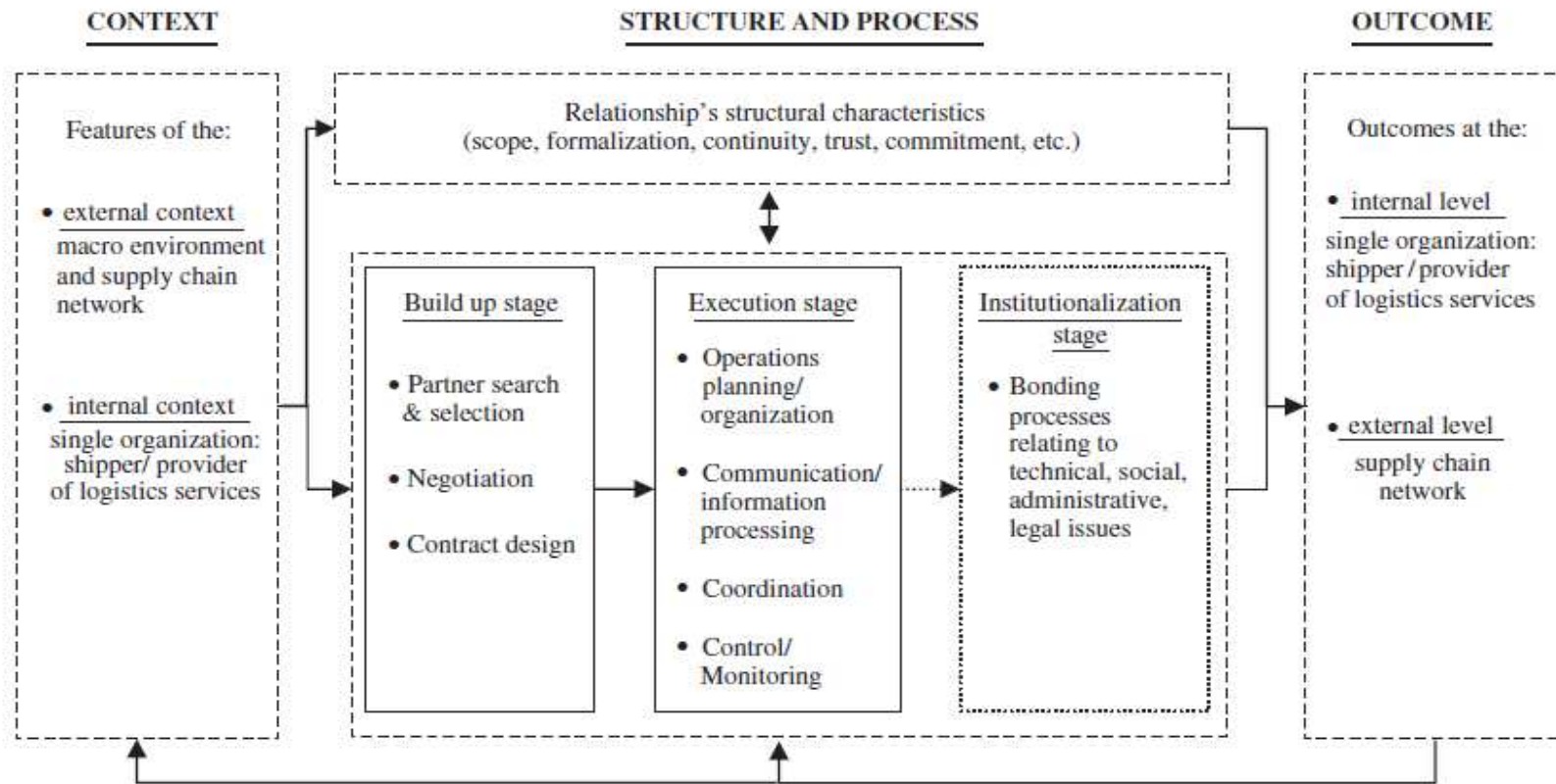


Figura 8. Framework para análise sobre “Terceirização em Logística”

Fonte: Elaborada pela autora (2011)

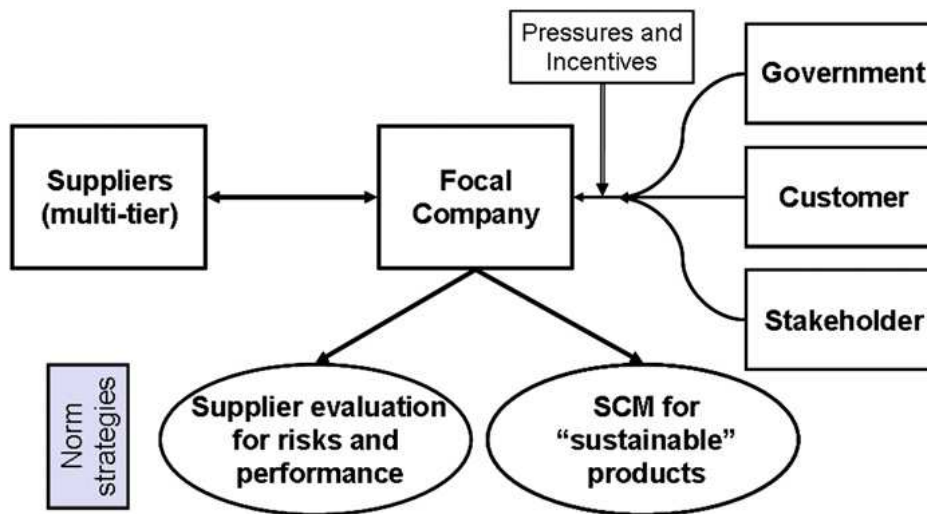


Figura 9. Pressões para a Gestão da Cadeia de Suprimentos

Fonte: Seuring e Müller (2008)

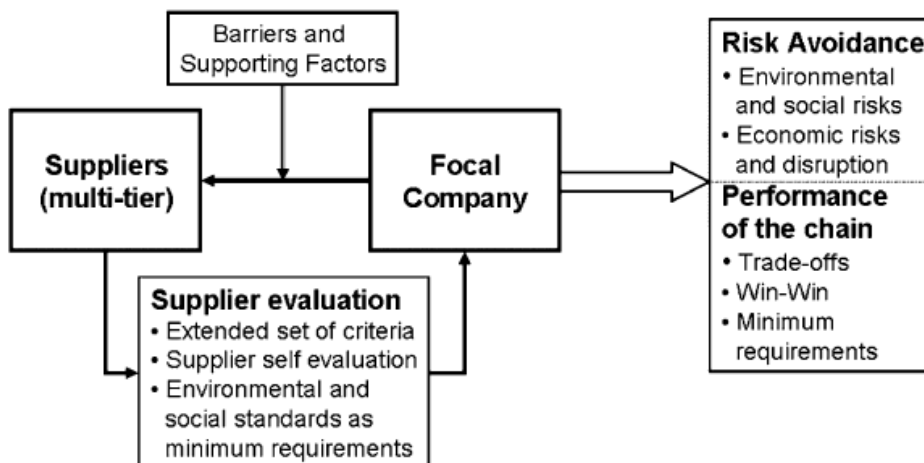


Figura 10. Gestão de riscos e desempenho do fornecedor

Fonte: Seuring e Müller (2008)

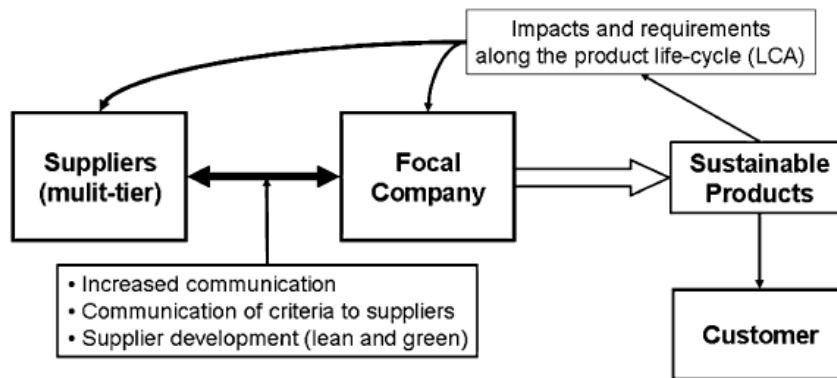


Figura 11. Gestão da cadeia de suprimentos para produtos sustentáveis

Fonte: Seuring e Müller (2008)

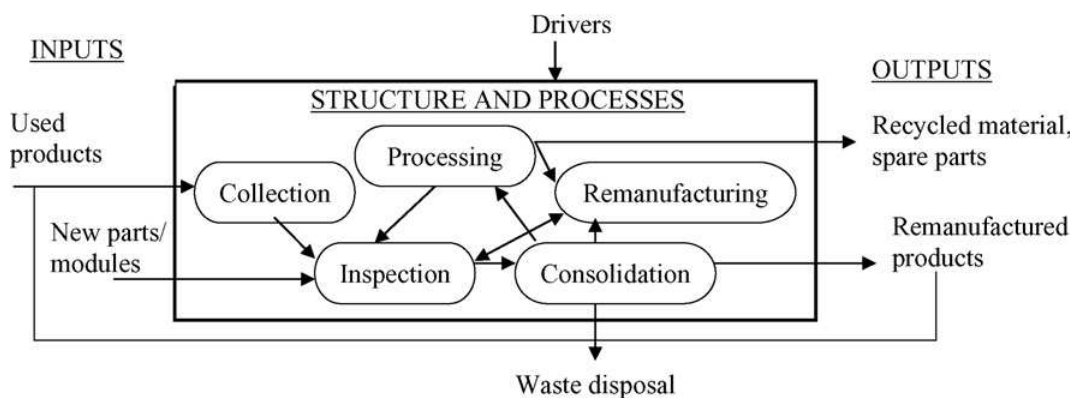


Figura 12. Framework para análise sobre “Logística Reversa”

Fonte: Pokharel e Mutha (2009)

Topic	Questions relevant to practice
1. Determinants of IT outsourcing	Which types of firms are more likely to outsource IT?
2. IT outsourcing strategy	What is the strategic intent behind IT outsourcing decisions? What are the strategic effects of IT outsourcing decisions?
3. IT outsourcing risks	What are the risks of IT outsourcing? How are IT outsourcing risks mitigated?
4. Determinants of IT outsourcing success	Which practices increase the likelihood that a client's outsourcing decision will be successful?
5. Client and supplier capabilities	Which capabilities do client firms need to develop to successfully engage IT outsourcing suppliers? Which capabilities do client firms seek in an IT outsourcing supplier?
6. Sourcing varieties	How do practices differ when pursuing different types of outsourcing such as offshore outsourcing, application service provision, and business process outsourcing?
<i>Total unique articles (topics overlap across articles)</i>	

Figura 13. Framework para análise sobre “Terceirização de Tecnologia de Informação”

Fonte: Lacity *et al.* (2009)

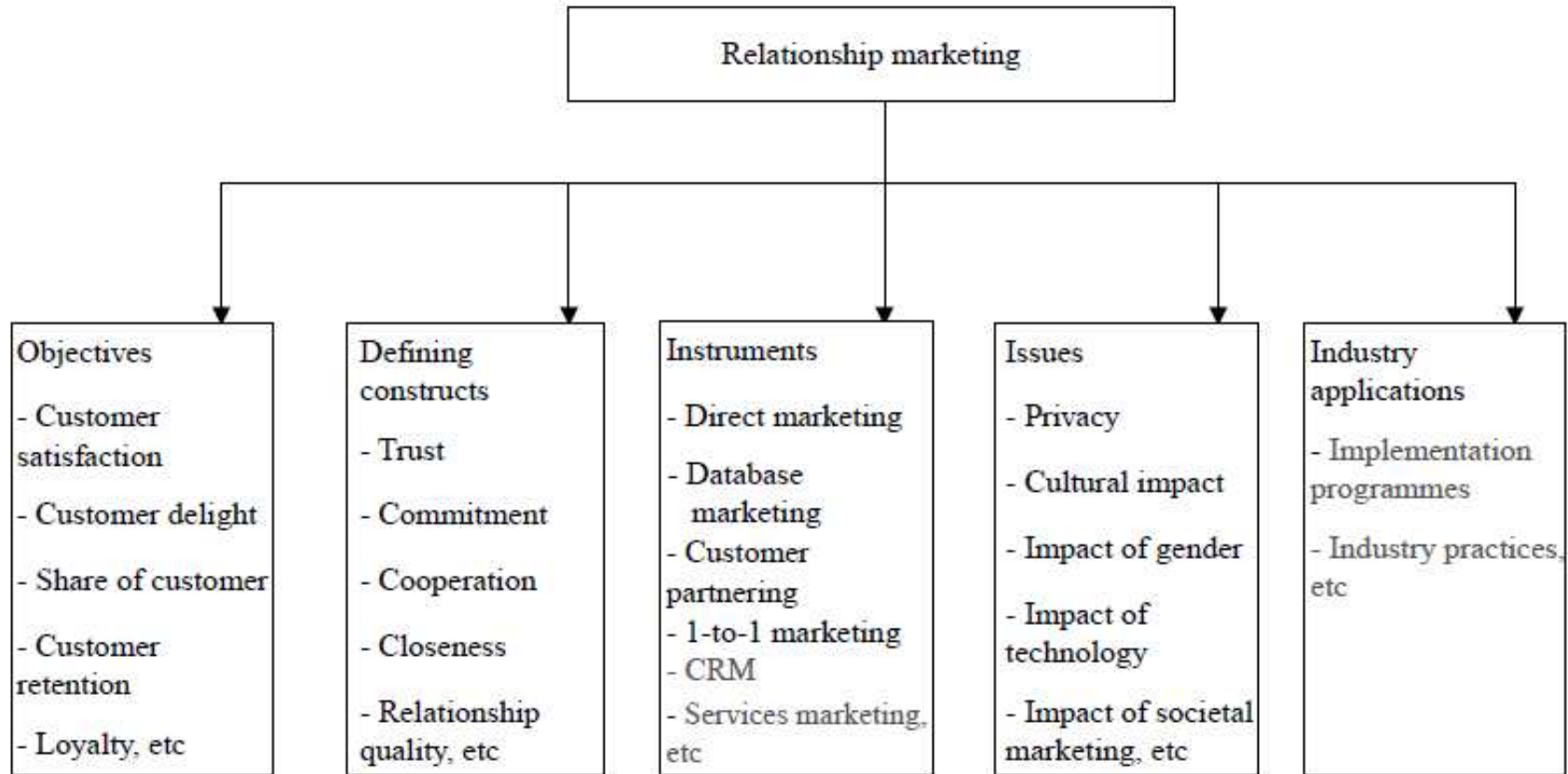


Figura 14. *Framework* para análise sobre “Marketing de Relacionamento”

Fonte: Das (2009)

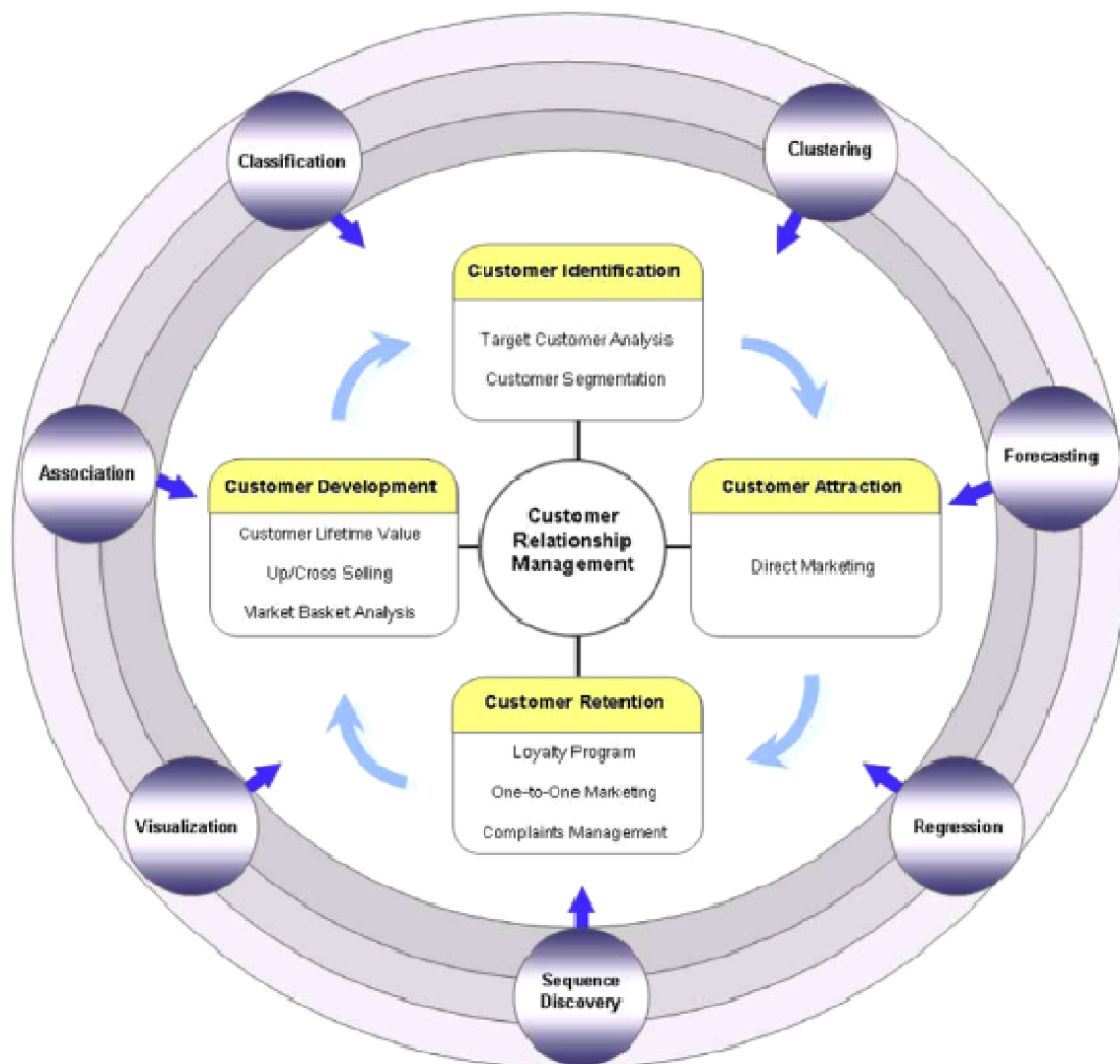


Figura 15. Framework para análise sobre “Aplicação de Técnicas de *Data Mining* na Gestão do Relacionamento com o Consumidor”

Fonte: Pokharel e Mutha (2009)