

Referências bibliográficas

ADAMS, Richard; BESSANT, John; PHELPS, Robert; (2006) *Innovation management measurement: A review*; *International Journal of Management Reviews* Vol. 8 Issue 1 p. 21–47 Março, 2006.

ALDRICH, H., AUSTER, E.R. (1986) *Even dwarfs started small: Liabilities of age and size and their strategic implications*. *Research in Organizational Behavior*, 8, 165-198.

BARR, P.S. (1998) *Adapting to unfamiliar environment events: A look at the evolution of interpretation and its role in strategic change*. *Organization Science*, 9(6), p. 644-669.

BASTOS, Glaudson Mosqueira (2008) “Inovação Tecnológica: A contribuição da metrologia e dos usuários no processo de inovação” Dissertação de mestrado do Programa de Pós-Graduação em Metrologia pela PUC-Rio http://www2.dbd.puc-rio.br/pergamum/tesesabertas/0611875_08_pretextual.pdf, Julho, 2008.

BIRLEY Sue, WESTHEAD Paul, (1990) *Growth and performance contrasts between “types” of small firms*, *Strategic Management Journal*, Vol. 11, Issue 7, p.535-557, Março, 1990.

BIRCH, D.L. (1987) *Job creations in America*. New York: The Free Press.

BOAG, D. A, (1987) *Marketing control and performance in early-growth companies*. *Journal of Business Venturing*, 2, 365-379.

CARVALHO, M. M. et al. (1998) Empresa de base tecnológica brasileira: características distintivas. In: SIMPÓSIO DE GESTÃO DA INOVAÇÃO TECNOLÓGICA, 20., 1998, São Paulo. **Anais...** São Paulo: [s.n], 1998. p. 461-74.

CHESBROUGH, Henry (2006) “Open Innovation: A New Paradigm for Understanding Industrial Innovation,” in Henry Chesbrough, Wim Vanhaverbeke, and Joel West, eds., *Open Innovation: Researching a New Paradigm*. Oxford: Oxford University Press, p. 1-12.

CHURCHILL, Neil e LEWIS, Virginia (1983) “The five stages of small business growth”, *Harvard Business Review*, May-June 1983, Harvard Business School Publishing.

CORDERO, R. (1990) *The measurement of innovation performance in the firm: an overview*. *Research Policy*, Vol. 19 p. 185-192

COVIN, J.G., SLEVIN, D.P. (1989) *High growth transitions: Theoretical perspectives and suggested directions*. In D.L. Sexton and R.W. Smilor (eds.) *Entrepreneurship 2000*, 99-126. Chicago: Upstart Publishing Company.

CRAGG, P. B. e KING, M. (1988) “Organizational Characteristics and Small Firms’ Performance Revisited”, *Enterprise Theory and Practice*, p. 49-64.

DAVIDSSON Per; ACHTENHAGEN Leona; NALDI Lucia (2009) *Research on Small Firm Growth: A Review*, - 2009 - eprints.qut.edu.au

DEFEO, J. A. (2000) *Measuring what matters*. *Industrial Management*, 42, 31-33.

DELMAR, F. (1997) *Measuring growth: Methodological considerations and empirical results*. In Donckels R. & Miettinen (eds.) *Entrepreneurship and SME research: On its way to the next millennium*, 199-216. Aldershot, England: Ashgate.

DRUCKER, Peter F. (1992) *Inovação e espírito empreendedor - Entrepreneurship: práticas e princípios*. São Paulo: Pioneira, 1992.

FERNANDES, A. C.; CÔRTEZ, M. R.; PINHO, M. (2004) Caracterização das pequenas e médias empresas de base tecnológica em São Paulo: uma análise preliminar. *Revista Economia e Sociedade*, v. 1.

FOMBRUN, C., WALLY, S. (1989) “Structuring small firms for rapid growth,” *Journal of Business Venturing*, 4(4), 107-122.

FRENKEL, A., MAITAL, S., GRUPP, H. (2000) *Measuring dynamic technical change: a technometric approach*. *International Journal of Technology Management*, 20, 429-441.

GAGNON, Y.C., TOULOUSE, J.M. (1996). *The behavior of business managers when adopting new technologies*. *Technological Forecasting and Social Change*, 52(1), 59-74.

GAMA Nelson; SILVA Miguel Mira; ATAÍDE, José (2006) *Innovation Scorecard: A Balanced Scorecard for Measuring the Value Added by Innovation*, 2006, Springer US, DET’06, 3rd International CIRP Seminar on Digital Enterprise Technology

GARTNER, W.B. (1997) *When growth is the problem, not the solution*. *Journal of Management Inquiry*, 6(1), 62-68.

GREINER, L.E. (1972). *Evolution and revolution as organizations grow*. *Harvard Business Review*, 50(4): 37-46.

HAMBRICK, D.C., CROZIER, L.M. (1985). “Stumblers and stars in the management of rapid growth”, *Journal of Business Venturing*, 1(1), 31-45.

HANKS, S.H. (1990), "The Organization Life Cycle: Integrating Content and Process," *Journal of Small Business Strategy*, 1(Fevereiro), 1-13.

HATZICHRONOGLOU, Thomas (1997) "Revision of the High-Technology Sector and Product Classification," *STI Working Paper*, 1997/2, OECD.

HAUSER, John R., ZETTELMEYER, Florian (1997), "Metrics to Evaluate R,D&E," *Research Technology Management*, 40, 4, (Julho-Agosto), 32-38.

HELPER, Susan; MACDUFFIE, John Paul; SABEL, Charles; (2000) "Pragmatic Collaborations: Advancing Knowledge While Controlling Opportunism", Originally prepared for "Make versus Buy: The New Boundaries of the Firm" conference Columbia Law School (1998), Revised, Maio 2000.

HOY, F., MCDUGALL, P.P., D'SOUZA, D.E. (1992). *Strategies and environments of high-growth firms*. In D.L. Sexton and J.D. Kasarda (eds.) *The state of the art of entrepreneurship*. Boston: PWS-Kent, p. 341-357.

INSTITUTO BRASILEIRO DE GEOGRAFIA, (2006). Dados estatísticos do Cadastro Central de Empresas (Cempre), Instituto Brasileiro de Geografia

KAPLAN, Robert. S., NORTON, David P. (1997) *A Estratégia em Ação*. Rio de Janeiro: Campus, 1997.

_____. (1999) Using the *Balanced Scorecard* as a Strategic Management System. *Harvard Business Review*. Boston, jan-fev. 1999.

_____. (2001) *Organização Orientada para a estratégia: como as empresas que adotam o Balanced Scorecard prosperam no novo ambiente de negócios*. Rio de Janeiro: Campus, 2001.

KAZANJIAN, R.K. (1988). *Relation of dominant problems to stages of growth in technology-based new ventures*. *Academy of Management Journal*, 31(2), 257-279.

KAZANJIAN, R, DRAZIN, R. (1989) *An empirical test of a stage of growth progression model*. *Management Science*, Chicago, v. 35, n. 12, p. 1489-1503, 1989.

KOCH, Christopher. (2006) "The Metrics Trap... And How to Avoid It". *CIO Magazine*, 1 April 2006.

LEE, H., SMITH, K.G., GRIMM, C.M., SCHOMBURG, A. (2000) *Timing, order and durability of new product advantages with imitation*. *Strategic Management Journal*, 21(1), 23-30.

LEVISTKY, Jacob, (1996) *Support Systems for SMEs in Developing Countries a Review*. Paper commissioned by the Small and Medium Industries Branch n.2, Small Medium Programme, UNIDO, 1996

MACMILLAN, I.C.; DAY, D.L. (1987). *Corporate ventures into industrial markets: Dynamics of aggressive entry*. *Journal of Business Venturing*, 2(1), 29-39.

MCT (2006) Tecnologia Industrial Básica. Ministério de Ciência e Tecnologia. Disponível em: <<http://www.abraci.org.br/arquivos/TIBAM.pdf>. 2006. Acesso em: jul 2009.

MCT (2006) Tecnologia Industrial Básica no Sistema Nacional de C,T&I. In: Seminário A Situação da Tecnologia Industrial Básica nos Institutos de Pesquisa Tecnológica e nas Indústrias Setoriais. 2006, Brasília. Anais Brasília: Secretaria de Desenvolvimento Tecnológico e Inovação, Ministério da Ciência e Tecnologia, 28 e 29 de setembro de 2006.

MCT (2001) Programa tecnologia industrial básica e serviços tecnológicos para a inovação e competitividade. Coordenação de Política Tecnológica Industrial. Ministério da Ciência e Tecnologia: Brasília, 2001.

MILBERGS E, Vonortas N. (2005) “*Innovation Metrics: Measurement to Insight*”. *White Paper of National Innovation Initiative, 21st Century Innovation Working Group*. IBM Corporation, 2005.

MULLER, Amy; Valikangas, Liisa; Merlyn, Paul(2005); *Metrics for innovation: guidelines for developing a customized suite of innovation metrics* *Journal of Strategy & Leadership*, Vol 33, 2005.

OCDE 2006 Manual de Oslo: diretrizes para a coleta e interpretação de dados sobre inovação tecnológica. Publicado pela FINEP (Financiadora de Estudos e Projetos), 3ª Edição, 2006.

OECD 2005 *Science, Technology and Industry Scoreboard 2005* – 184 ISBN 92-64-01055-6

OECD 2005 *The measurement of scientific and technological activities. Proposed guidelines for collecting and interpreting technological innovation data*. Oslo manual. Third edition, OECD and Eurostat, Paris. 2005.

OECD 2007 *High Growth Enterprises and Gazelles*, Nadim Ahmad and Eric Gonnard, OECD, *The International Consortium on Entrepreneurship (ICE)*, 2007, Copenhagen.

OECD 2009 *Innovation in the Software Sector* – ISBN 978-92-64-06361-7: OECD, 2009.

PEARCE, J. A., ROBBINS D. K., ROBINSON, R. B.(1987). *The impact of grand strategy and planning formality on financial performance*. *Strategic Management Journal*, 8:125-134.

PENROSE, E. (1959). *The theory of the growth of the firm*. Oxford: Basil Blackwell.

PICOITO J, CAETANO I. (2006) Como fazer empresas saudáveis e inteligentes, Público, 20 Março 2006.

PORTER, M.E. (1985) *Competitive advantage*. New York: The Free Press.

PORTER, M.E. (2001) *Strategy and the Internet*. Harvard Business Review, 79(3), 62-78.

RAUPP, M.A. (2008) Os desafios do desenvolvimento da ciência e da tecnologia no país Revista FAPERJ Pesquisa RioAno II número 5 dezembro de 2008 www.faperj.br/downloads/revista/Rio_Pesquisa_5_2008.pdf Acesso em 20 mar. de 2009

REYNOLDS Paul (1987) *New firms: Societal contribution versus survival potential*, Journal of Business Venturing Vol. 2, Issue 3, Summer 1987, . 231-246

ROCHA, Frederico Texto para Discussão nº 603, As atividades produtoras de software no Brasil. IPEA – Instituto de Pesquisa Econômica Aplicada, nov. 1998

ROPER, Stephen. *Product Innovation and Small Business Growth: A Comparison of the Strategies of German, U.K. and Irish Companies*, Journal of Small Business Economics, Springer Netherlands, p. 523-537, 2004.

ROTHWELL, R, DODGSON, 1993: *Technology-Based SMEs: Their Role in Industrial and Economic Change*, Science Enterprises.

SEBRAE. Fatores condicionantes e taxa de mortalidade de empresas. Pesquisa. Outubro, 1999. Brasília: SEBRAE, 1999.

SEXTON, D.L., SMILOR, R.W. (1997). *Entrepreneurship 2000*. Chicago: Upstart Publishing Company.

SHANE Scott (2003) *A General Theory of Entrepreneurship: The Individual-opportunity Nexus (New Horizons in Entrepreneurship Series)*, p.85

SHUMAN, J.C., SEEGER, J.A. (1986). *The theory and practice of strategic management in smaller rapid growth firms*. American Journal of Small Business, 11(1), 7-18.

SMITH, K.G., MITCHELL, T.R., SUMMER, C.E. (1985). *Top level management priorities in different stages of the organizational life cycle*. Academy of Management Journal, 28(4), 799-820.

SPECTOR, R. (2000). *Amazon.com: Get big fast*. New York: HarperBusiness.

TIGRE, P. B. (1998) Inovação e Teorias da Firma em três paradigmas Instituto de Economia Universidade Federal do Rio de Janeiro, Revista de Economia Contemporânea nº 3 Jan. – Jun. De 1998.

TIGRE, P. B., MARQUES, F. S. (2009) Apropriação tecnológica na economia do conhecimento: inovação e propriedade intelectual de *software* na América Latina Economia e Sociedade vol.18 no.3, Campinas, Dec. 2009

VERGARA, Sylvia Constant. (2005) Projetos e relatórios de pesquisa em administração. 6ª edição. Rio de Janeiro: Atlas, 2005, p. 46-49.

VOS, J.P., KEIZER, J.A., HALMAN, J.I.M., (1998) *Diagnosing knowledge needs for SME's, Technological Forecasting and Social Change*, vol 58, no 3, pp 227-239.

WEINZIMMER, L., NYSTROM, P.C., FREEMAN, S. (1998). *Measuring organizational growth: issues, consequences and guidelines. Journal of Management*, 24(2), 235-262.

WIPO (2004) *Intellectual property handbook: police, law and use*. 2004.