

The focal group technique in the research with school elites

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Abstract

This work analyzes the main implications in the use of the technique of focus group and relates an experience of research with pupils of elite's schools in Rio de Janeiro. The article discuss the application of different research's instruments, in particular of the methods that are *imported* of other areas in the educational research. In the same way as it occurs in others research techniques, the use of the focus group requires a series of adaptations and *choices* made in a scientific way.

Key-words: educational research; focus group and qualitative instruments.