

## **The lifecycle of the approach to research, and the unsuitability of orthodox methodologies.**

Zaia Brandão

**ABSTRACT:** The text presents a reflection on the cyclical movement in the hegemony of the methodological approaches as applied to the field of educational research and the resulting unsatisfactory outcome from the point of view of the academic debate. Orthodox methodologies are considered as obstacles to a satisfactory progress of research in this area. One of the theses defended in the text is that the "illusion of a good method" should make way for the capability to choose the appropriate research tools that meet the requirements of the problem under investigation.